VERBIER ADDICT MAG

BY TÉLÉVERBIER SA

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L'Inkontro: the new place to eat this winter

L'Inkontro opens this winter 2023/2024. It's the new high-altitude restaurant on the Les Attelas slope in Verbier. Subtly blending Italian flavours with local Valais produce is the unique concept here. What better pairing for a day on the slopes?

The architectural concept at L'Inkontro is also a perfect pairing – of the traditional and the modern.

The site of the former Chalet Carlsberg has been preserved, but the building has been transformed to create a cosy atmosphere in which history blends with modernity. Every detail has been painstakingly devised to create a perfect fusion of tradition and innovation.

Step through the doors and you'll discover 4 distinct spaces, each designed to ensure you have a great time. You'll be greeted with a warm welcome and the enchanting aroma of Italian cuisine from the moment you arrive. Right from the entrance, you will see and smell pizza being baked in our pizza oven. The scent is guaranteed to whet your appetite!

Le Kesto is the main restaurant in the building. This warm and welcoming eatery serves Italian cuisine

combined with local Valais produce – everything from antipasti to desserts. It's the perfect place to share food and make memories!

Le Komptoir showcases Italian flavours presented as delicious sharing plates. Don't miss out on the famous Trapizzino, a bold fusion of Roman pizza and street food. The menu also offers a variety of other antipasti, including a large selection of charcuterie and cheeses. Food is served from the bar.

The terrace is a haven of tranquillity with a large seating capacity. It's a great spot to sample some antipasti from Le Komptoir. This outdoor area features arena-style seating, allowing you to take in the breathtaking views of the Grand Combin massif.

L'Inkontro invites you on a culinary voyage that lets you feel the excitement of adventure without ever leaving its cosy warmth: the food and views will take your breath away! It is scheduled to open in December 2023.

You can find out more about the story behind this project and its progress at https://verbier4v.ch/blog-en





What's new: a QR code built into your KeyCard

Our KeyCards are getting a makeover this winter!

We've added a QR Code so you can easily top up your pass on your KeyCard without having to enter your card number.

What's more, by purchasing your pass online, you save time queuing at physical sales outlets.



Book your restaurant online

As of summer 2023, you can now book your table online at the La Pasay restaurant in Bruson and the La-Croix-de-Cœur restaurant between Verbier and La Tzoumaz! Also, starting this winter, the same booking system will be rolled out for Le Bistrot, 3023 and L'Inkontro. Why book online?

- Saves time: Book online to avoid waiting on the phone or having to waste time going in person.
- Real-time availability information: Check the available times and choose the option that suits you best.
- Flexibility: Change or cancel your booking in a flash to suit your needs and your schedule.

A new lift at Le Châble station

This winter, there is a brand new lift that will make your journey to the Châble – Verbier gondola lift even more convenient. From now on, passengers arriving by train with luggage will be able to take the new lift to comfortably access the ski lifts.

This new lift will make life easier for all kinds of travellers, including cyclists, parents with prams and persons with reduced mobility.

Work is currently underway and the lift is scheduled to open in December 2023.

Message from the CEO



Although the last winter season presented difficult snow conditions, we managed to pull through thanks to our new snowmaking equipment.

Without this equipment, the festive season would have been extremely challenging. The brand new facilities at Bruson have been very popular with users. The ski lifts also opened for the first time during the summer season, taking visitors to the summit of La Pasay to see its exceptional views.

As usual, we as a company continue to improve our infrastructure. There are no new cableway installations this year, but the north chairlift on the La Tzoumaz side has been upgraded and fitted with new, more comfortable seats. There have also been bigger changes elsewhere: Chalet Carlsberg, on the Les Attelas slope, has been completely revamped.

It now has more seating and offers even greater comfort, along with a host of new culinary specialities. The new restaurant here is called L'Inkontro.

The current geopolitical and economic situation around the world is creating a degree of anxiety. Inflation, medium-term economic uncertainty and armed conflicts are all raising a host of concerns. However, in the very short term, we hope that the "white gold" will arrive on cue, getting the new season off to the best possible start.

I look forward to welcoming you on the slopes of Verbier, La Tzoumaz and Bruson, and wish you all an excellent skiing season and the very best for the festive period!

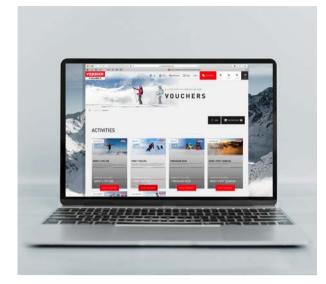
See you on the slopes!

Laurent Vaucher - CEO

Your gift vouchers are just a click away

We've changed the way you buy gift vouchers, but what hasn't changed is that they are still perfect for those who love the mountains in Verbier and the surrounding area. Now there's no need to buy in person. You can purchase these great gifts quickly and easily online.

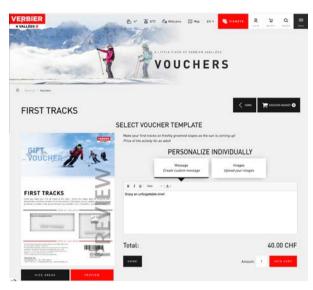
Simply select the amount you want, personalise your voucher and then gift it! The recipient can then use it for their favourite activities. You can also buy products and activities directly as gifts.



For example, ski passes and the summer and winter activities for which our region is famous can be gifted.

Christmas is just around the corner, so why not give your loved ones the magical gift of an experience in the heart of Verbier 4Vallées? You could make this festive season a time to share unforgettable moments.

Gift vouchers are more than just a present for the present moment – use them to create memories that last a lifetime. Visit https://verbier4v.ch/gift-vouchers



Ride in complete safety

Téléverbier and WEMountain are working together to raise awareness among off-piste skiers and to offer them appropriate training.

Did you know that in 90% of avalanche-related accidents, the avalanche is triggered by the victim or a member of their group?

Freeriding in Verbier is an exhilarating experience that puts you to the test as you hurtle down virgin slopes. However, it also comes with a certain level of risk, which is why it is essential to have in-depth knowledge of your own abilities and your environment.

Accident prevention is of the utmost importance – your fate is decided BEFORE the avalanche, not AFTER! WEMountain: more freedom, more fun and more safety! WEMountain has developed the first international mountain safety programme combining E-learning and T-learning (practical courses on the terrain). Get ready for the season and learn online from the comfort of your own home, at your own pace.

Take advantage of the OFFPISTE course and save 20% with the SAFEOPTELEVERBIER coupon!

Visit https://w3mountain.com/en/courses/offpiste-en/



Promotional partnerships with sports teams

With the HC Fribourg-Gottéron SA Hockey Club

This sports partnership is one of shared values. It promises to increase visibility for both parties. This collaboration will enable us to promote Fribourg-Gottéron and the Verbier 4Vallées ski area.

With Verbier only an hour and a half's drive away, residents of the Fribourg region can reach Verbier quickly. What's more, since last winter they have been able to take the "Vos Alpes Express" train, which runs directly from Fribourg to Le Châble station, where there is a gondola lift to the Verbier 4Vallées ski area. Choosing this mode of transport means Fribourg residents can

take advantage of special offers on train tickets and 1-day ski passes for the Verbier ski area.

And LUC Volleyball

We also have a long-standing partnership with LUC Volleyball, a Lausanne-based team with an impressive list of achievements, including no fewer than 9 Swiss Championships! This partnership between Téléverbier and LUC Volleyball reflects our shared passion. Passion for volleyball. Passion for the mountains. Passion for determination and sporting excellence. By combining forces, we are determined to raise our ambitions and inspire our local communities.

A day in Bruson for CHF 20

"Budget days" are back. For 10 days during the winter season, you can ski in Bruson for just CHF 20!

Here are the available dates: 11, 18, 25 January; 1, 8 February; 7, 14, 21, 28 March and 4 April.

Ski for less with the Club Card

The Club Card is your passport to great-value days out on the slopes. It gives you a guaranteed 10% discount on the standard rate, and the discount can even be as much as 50%, depending on the dates you choose.

What's more, with the Club Card you can skip the queues and go straight to the lifts. Your credit card will then be debited the appropriate amount.

For more information on the dates go to https://verbier4v.ch/club-card

Book your passes and activities online

Since 2021, our passes and activities have been available to purchase on the Verbier 4Vallées website. Our aim is to offer you a smooth booking process combined with great offers. This helps us to spread the flow of skiers more evenly throughout the season.

Our dynamic pricing means you can ski in the Verbier and La Tzoumaz-Savoleyres areas at affordable rates. The earlier you book, the more you save.

And by opting to purchase online, you can skip the queues at the ski lift ticket offices. Book now so you can make the most of your time on the slopes!



Buy your passes using our stateof-the-art vending machines

Now there's no need to go to the ticket office or worry about opening times. Our vending machines, which have recently been replaced to make them more userfriendly, are available 24 hours a day, 7 days a week to provide you with the passes you need. Whether you're an early riser who wants to be the first on the slopes, or a night owl looking to squeeze in a little more fun after the sun goes down, our vending machines are at your service!

Ski lockers right at the foot of the slopes

After a day on the slopes, what could be more practical than leaving your belongings in a locker at the bottom, ready for the next day?

There are lockers available to hire at the ski lift stations in Le Châble, Verbier and La Tzoumaz.

Drop off your ski equipment worry-free. Your boots will be dried and disinfected so you can start the next day's skiing fresh and ready to go. For information and booking, go to https://verbier4v.ch/lockers

Buy your early-bird annual pass

The Verbier 4Vallées annual pass gives you access to an exceptional Swiss ski area with 410 km of slopes, linking Verbier to Thyon via Nendaz and Veysonnaz, passing through La Tzoumaz and Bruson.

Designed for young people aged 7 to 24, the Mont 4 Card is a passport to adventure in both summer and winter.

This versatile pass lets you enjoy a wide range of activities – everything from winter sports to mountain biking and hiking. Plus, it gives you automatic access to our advantage booklet, which lets you visit our partner resorts for even more unforgettable experiences!

Take advantage of our offer which is valid until 30 November 2023: CHF 300 for children aged 7 to 14 and CHF 400 for young people aged 15 to 24. You can buy this pass online at https://verbier4v.ch/m4c or at any of our sales outlets.

If you live in the French-speaking part of Valais, you can also access a special price on the Verbier 4Vallées annual pass for local residents.

Until 30 November 2023, the pass for locals is available for CHF 700 instead of CHF 900 when you present proof of address at the cash desk.

The Bains de Saillon thermal park joins the list of advantages

This year there's a new addition to your advantages booklet, bringing it to a total digital value of CHF 4,000!

Get unlimited access to the Bains de Saillon thermal park for 6 months at a special rate: CHF 400 for adults and CHF 290 for children. First activate your pass, then simply download the coupon and present it at the Bains de Saillon ticket office to benefit from this special rate.

This offer is valid starting from 1 November. For a list of all your advantages, go to: https://verbier4v.ch/vouchers



LOG IN TO ENJOY THE BENEFITS

Available online from 1 November





Getting to Verbier by public transport – it's so simple!



TAKE THE VERBIER EXPRESS TRAIN

Are you looking for a simple, environmentally friendly way to get to the slopes? Want to avoid the hassle of driving? Verbier 4Vallées has a range of practical solutions for you!

Every weekend from 16 December to the end of April, you can take the Verbier Express – a train that runs directly from Geneva to the foot of the slopes. This is both practical and economical, as you can take advantage of a combined offer of 40% off transport and a day's skiing in Verbier. Tickets are available online at www.cff.ch/verbierexpress

DEPARTURE TIMES:

From Geneva: 7.29 am / From Lausanne: 8.21 am Arriving in Le Châble: 9.39 am

RETURNING TIMES:

Le Châble: departs at 5.27 pm

Arriving in Lausanne: 6.48 pm, Arriving in Geneva: 7.40 pm

TAKE THE VOS ALPES EXPRESS TRAIN

To complement the Verbier Express, Swiss Federal Railways (SBB), in collaboration with the ski resorts, RegionAlps, Transports Publics Fribourgeois (TPF) and Transports de Martigny et Régions (TMR), is offering a train linking Fribourg to Le Châble without the need to change at Martigny.

Choosing this transport option means you can take advantage of special offers on train tickets (up to 70% off) and 1-day ski passes for the Verbier ski area.

DEPARTURE TIMES:

From Fribourg: 7.22 am / Arriving in Le Châble: 9.15 am

RETURNING TIMES:

Le Châble: departs at 5.27 pm /Arriving in Fribourg: 7.37 pm



CHÂBLE-VERBIER GONDOLA LIFT

Since winter 2021–2022, the gondola lift linking Le Châble to Verbier has been part of the regional passenger transport network. Timetables have therefore been extended to start at 5.15 am and finish at 11.50 pm, Monday to Sunday (excluding maintenance periods).

What's more, your half-fare travelcard and GA travelcard will be recognised on this route.







TRANSPORT AT THE RESORT

In Verbier, free shuttles run all year round to take you to every part of the resort.

La Montagne Verte - our green initiative to reduce our carbon footprint

For many years, we at Verbier 4Vallées have been striving to reduce our impact on the environment. Below you will find a graphic that summarises our efforts in this area. We remain steadfast in our commitment to investing in the well-being of both people and the planet.





FURTHER INFORMATION: verbier4v.ch/environment

Try gourmet food at the summit of Les Attelas at Le Bistrot

a stone's throw from the Funispace top station at Les Attelas, Le Bistrot boasts breathtaking views of the majestic Grand Combin massif and the Mont Blanc massif.

Perched at an altitude of 2,727 metres and just Here, chef Bert de Rycker, the GaultMillau guide's discovery of the year for French-speaking Switzerland in 2019, serves up delicious local dishes.

> The ambience is cosy thanks to the classic chalet-style décor. Le Bistrot is also accessible on foot.





La Pasay: a foodie's paradise

Situated in the heart of Bruson's unique landscape, the La Pasay restaurant stands out thanks to its local place to meet and share a meal.

dishes and its architecture. Its tasteful décor, relaxed atmosphere and great local cuisine make it the perfect



The restaurant is run by two connoisseurs of local Valaisan cuisine – Emmanuelle Roduit et Michaël Egloff - who focus on local, high-quality produce.

They serve creative, sophisticated cuisine, but always at an affordable price.



Choose the Mont-Fort Swiss Lodge for a holiday at an unbeatable price

Conveniently located in Le Châble, just a stone's throw from the gondola lift and the SBB station, the Mont-Fort Swiss Lodge is a 1* hotel that's perfect for solo travellers or groups (20 to 50 people). What makes its location so convenient? It's just 15 minutes away from the gondola lift that takes you to the slopes! It's also very close to several restaurants and bars.

To book, please go to www.montfortswisslodge.ch/en



Holiday in La Tzoumaz with T-Resort

La Tzoumaz is a pretty resort in Valais overlooking the Rhône Valley and situated at an altitude of 1,500 metres.

T-Resort is a 3-star, recently built facility surrounded by trees and conveniently located opposite the start of the Tzoumaz - Savoleyres gondola lift. It consists of 85 furnished and fully equipped holiday apartments. These bright, comfortable and modern apartments can accommodate 4 to 10 people, depending on the category. Adjacent to T-Resort, you'll find the T-Shop sports shop, the Tzoum'Evasion ski school and the T-Bar wine

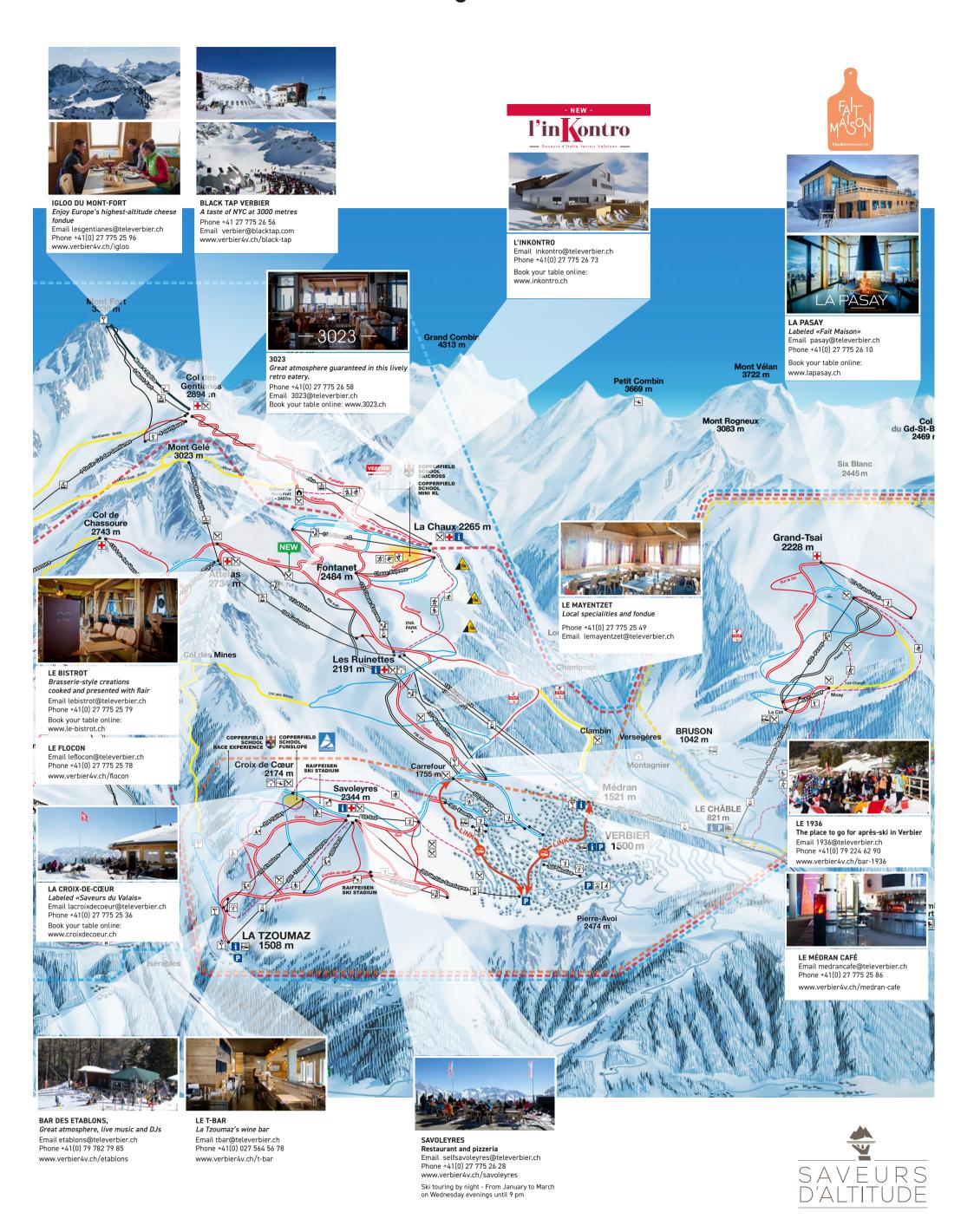
For information and booking, go to: www.t-resort.ch/en Email: info@t-resort.ch

and beer bar.





Restaurants - high-altitude delicacies



NOT TO BE MISSED WINTER 2023-2024

Skiing under the stars

after the sun goes down?

Start out from Verbier or La Tzoumaz and see the mountains in a whole new light – at night.

Did you know that you could ski or just go for a walk here You are invited to take part in this experience every Wednesday from January to March, from 6 pm to 9 pm.

> Want to add a little extra? After your active outing, come and enjoy a plate of pasta at the Savoleyres summit.

What better way to ensure a good night's sleep? Mor info at https://verbier4v.ch/skitouring





Verbier Playground Challenge

This summer, we launched the Verbier Playground Challenge. So what's it all about? It's about helping you discover some of the most beautiful spots in Verbier 4Vallées!

Two picture frames have been placed in the ski area.

Take a picture of yourself in one of them and post your snap on Instagram to qualify for our photo competition.

This winter, the frames will be at La-Croix-de-Coeur and La Chaux.

#verbierplaygroundlachaux





First Tracks: be the first on the slopes!

The First Tracks experience is all about making your first tracks in the freshly groomed snow before other skiers hit the slopes.

Every Friday from December to April, join us on the Place de Médran at 7.50 am for two memorable descents accompanied by an experienced patroller and a member of the Téléverbier management team. After that, you can treat yourself to a delicious breakfast at Le Flocon to continue your day the right way.

This experience makes a great gift. It's guaranteed to make lasting memories.

Just imagine how exciting it would be to give your loved ones the chance to make their first tracks in the snow before the other skiers arrive – what a unique experience!

To book go to https://verbier4v.ch/first-track



Fly over the Tortin glacier on the Mont 4 Zipline

The Mont 4 Zipline is the highest in the world and the longest in the Alps. Reaching speeds of up to 130 km/h, this zipline at an altitude of 3,300 m has a 1.4 km descent!

Just seeing those numbers is enough to make you dizzy!

Starting off with stunning views, you'll fly over the glacier and land smoothly at Les Gentianes.

Afterwards, take a break for some delicious food at the Black Tap, a restaurant serving a wide range of burgers. Book online at https://verbier4v.ch/m4zipline



Fun on the slopes Copperfield School Funslope

In the La Tzoumaz – Savoleyres area, there's a fun park that's perfect for families.

It's great for when you want to do something different and discover new activities.

The park is designed to be fun and accessible to all skiers and snowboarders, whatever their skill level. Children can learn the basics of freestyle here while having fun on a slope full of obstacles and modules.



Copperfield School Race Experience

Have you attempted this giant 11-gate slalom?

This course is designed to give skiers an experience close to that of the World Cup.

At the start, there's a starting hut similar to the one set up for professional races. A Bluetooth timekeeping system has been installed – it communicates between the start and finish. Getting started couldn't be easier: press a button and you'll hear 5 beeps (just like the ones you hear in the World Cup), then you start the stopwatch by passing through the starting gate.

At the finish, a screen displays your time along with the three best times of the day. This is the perfect opportunity to challenge your friends or just try to improve your own time.



NOT TO BE MISSED WINTER 2023-2024

GIANTXTOUR



On Saturday 2 March 2024, it's GiantXTour! This event, which is part of the Tour Freestyle Romand, will take place at the Snowpark de la Chaux.

This competition, organised by Téléverbier, promises to put on a great show.

This event is open to all, so you can go ahead and register now. There are a number of prizes up for grabs in the following categories:

- U13 (born 2007 or after) ski/snowboard, boys/girls
- U15 (born 2005-2006) ski/snowboard, boys/girls
- Elite (born 2004 or earlier) ski/snowboard, men/women A great atmosphere is guaranteed!

The Red Bull Homerun a race with a party vibe

Save the date – the Red Bull Homerun will take place on Saturday 6 April 2024.

This event organised by Red Bull brings passionate skiers and snowboarders together to celebrate the end of the winter season.

It's a competition to say farewell to winter in a fun way with a welcoming atmosphere and some great sport.

Come along with your family or friends and dress up in the most original costume you can come up with!

The best dressed team will be crowned "Crew of the Year".

Ultime session

The traditional end-of-winter-season party will be held at the Snowpark de la Chaux in Verbier on Saturday 13 April 2024. Get dressed in your best and come and celebrate the Ultime Session (Last Session) with us!

Great entertainment will be provided throughout the day.



Opening session: St. Nicolas day

On 9 December 2023, come and celebrate the start of the season at the Verbier 4Vallées ski area in style!

The opening session is all about skiing in your best St. Nicholas costume – in other words, skiing dressed up as Santa. Enjoy the Verbier 4Vallées ski area with friends or family for the special price of CHF 5.00 per day.

There will be plenty of entertainment, food and live music to make the day special.

You'll need to register online and there are only 2,000 places available

For more information, go to https://verbier4v.ch/ope-ning-session



Verbier Xtreme: a legendary race

As is tradition, the Freeride World Tour Final will be held on the challenging slopes of Bec des Rosses. This high-level competition is set to take place during the week of 23 March. Get ready for an extraordinary show as the world's best freeriders battle it out for the title of World Champion!

The resort will be buzzing with activity all week as it welcomes freeriders and their fans.

The programme includes bands, DJs and legendary nights at Pub Mont Fort, Farinet, Crock No Name, Rouge and Étoile Rouge.

Le Bec des Rosses – facts and figures:

Start: 3,223 m Finish: 2,700 m

Change in elevation: 500 m

Incline: over 60°



La Patrouille des Glaciers

Calling all mountain lovers, sports enthusiasts and thrill-seekers: get ready for an event you won't want to miss! The ever-popular Patrouille des Glaciers ski mountaineering event returns from 15 to 21 April 2024. The Patrouille des Glaciers is more than just a competition, it's a great adventure for daring trios. Teams will venture into the mountains with team spirit and plenty of excitement to push them onwards. This event, organised by the Swiss Army, brings civilians and military personnel together for a unique experience.

Participants will take part in an epic race from Zermatt to Verbier, via Arolla. It combines sporting excellence with the beauty of the Alpine landscape.

This historic military competition has become famous in both Switzerland and abroad, attracting athletes from all over the world.

Get ready to feel the rhythm of your footsteps in the snow, the adrenalin coursing through your veins as you approach the summits, and the genuine spirit of camaraderie. The Patrouille des Glaciers is so much more than a race. It's an adventure you'll never forget.

Some interesting numbers: Course length: 57.5 km 4,386 m elevation gain Record set in 2018: 5 hours, 35 minutes







Night hike to Les Savoleyres every Wednesday from January to March

Live Concerts at 1936 Bar during busy periods

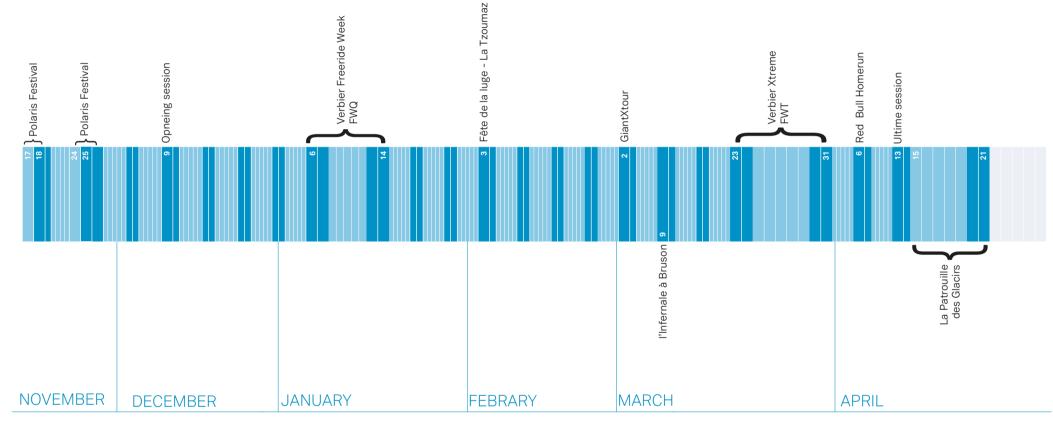
























IMPRESSUM

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