

# VERBIER ADDICT MAG

16

BY TÉLÉVERBIER SA

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SUMMARY

LATEST NEWS

A MESSAGE FROM THE CEO

page 2

WHAT'S NEW?

page 3

ACCOMMODATION

ACTIVITIES

pages 4-5

EVENTS

page 6

OUR SIGNATURE SUMMER

OUTINGS

page 7

VERBIER-SAVOLEYRES CABLE CAR  
1970 - 2026

## Work continues on the Télémixte cable car

The future Télémixte will open a new chapter in the history of the line between Verbier and Savoleyres. As part of the development plans for the resort for all four seasons, this new installation will combine gondolas and chairlifts. It will provide smooth, seamless connections, increased comfort and an overall experience adapted to the needs of our customers.

Following the first season of operation of the Les Planards-Savoleyres section, the project now enters its final stage with the completion of the Les Esserts-Les Planards section. This is where the full dimension of the project will become apparent, with the arrival of the gondolas and the installation of the Télémixte's hybrid concept.

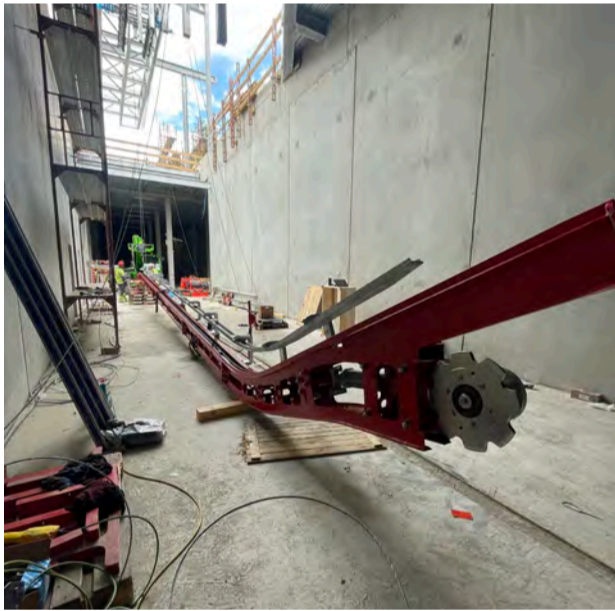
With almost 60 gondolas and 30 chairlifts, it will offer a capacity of up to 2,650 people per hour on the second section, and 1,650 on the first.

This will greatly enhance the connections on this strategic line, not only for skiers but also for hikers and bikers during the summer.

This summer will also mark the retirement of the legendary Savoleyres gondolas, which have been running for over half a century. In operation since 1970, this is the last Giovanola lift still in use in Switzerland. For so many visitors and locals, it evokes memories of time spent on the slopes as well as with family and friends. Follow the evolution of the project over the coming months and watch the transformation of this iconic section of Verbier.

A page is turning gently and a brand new chapter is beginning, with the clear aim of welcoming the first passengers for Christmas 2026.

For more information: <https://verbier4v.ch/tmx-en>



## A tempting cashback deal at La Pasay

With the purchase of a daily Verbier pass, you'll be entitled to a reduction of CHF 25.00 at the La Pasay restaurant if you spend CHF 50.00 or more.

The perfect occasion to extend your bike outing with a good meal on the terrace, facing the mountains.



## Guidos

Whether you wish to go hiking, mountain biking, cycling or e-biking, or have fun on a gravel, an enduro or a downhill bike, you can access the itineraries for all the unmissable routes in the area directly on your phone.

With Guidos, which is accessible on our website, you can prepare your outings, discover new routes and get all the information you need to make the best of your summer in Verbier, in just a few clicks.

Discover the Guidos application here:

<https://verbier4v.ch/guidos-en>



## A message from the CEO

The 2025-2026 winter season not only lived up to expectations but surpassed them. Despite relatively average snowfall, we were able to guarantee the smooth running and appeal of the ski area throughout the season. This was largely due to the dedication of our teams and the quality of our installations. The opening of the new Lac 2 chairlift and the strategic line between Les Planards and Savoleyres contributed significantly to customer satisfaction and the global success of the season.

The coming months will involve major work: the completion of the eagerly awaited Télémixte. This demanding but equally fascinating project is very much a part of our plans to reinforce the appeal and smooth operation of the resort on a long-term basis.

On completion, it will be a major asset to our region, enhancing the overall experience of our guests, both in the winter and the summer.



For several years now, we have noticed a marked increase in the number of visitors during the summer. This confirms the growing appeal of our resort beyond the winter season and highlights the pertinence of our diversification strategy. It also reflects the collective commitment of the institutional, tourism and economic bodies in Val de Bagnes, whose professionalism and determination ensure an authentic and varied selection of offers.

In this demanding and constantly evolving environment, we are working ceaselessly to achieve our goals in terms of quality, innovation and sustainability, and to consolidate our position as a reference amongst alpine destinations.

We are looking forward to welcoming you to Verbier, La Tzoumaz and all of Val de Bagnes in the near future.

See you soon!

Laurent Vaucher – CEO

## Verbier Addict shop

The Verbier Addict shop, situated at the Médran sales desks, has several new items in store this summer. The famous bucket hats are back in new colours, accompanied by sports glasses.

Little ones can display their Verbier Addict spirit with temporary tattoos of our mascot, who they can also find in colouring books.

A new T-shirt illustrating the historical Savoleyres cable cars, a nod to this iconic symbol of the resort's heritage, is also for sale.

Last but not least, the Savoleyres cable cars have joined our LEGO collection, alongside the Funispace and Jumbo.

Find out more here: <https://verbier4v.ch/verbier-addict-en>



## The Verbier Express is back

Improved rail connections to the resort will be available during the summer to facilitate access to our alpine destination. The aim is to promote sustainable mobility by encouraging people to use public transport.

New this summer: the Verbier Express will operate a direct service from Geneva airport to Le Châble every weekend from 27 June to 13 September.

Two trains will run on Saturdays and Sundays, providing an easy journey to Verbier at a reduced price, without the inconvenience of taking the car.

With the RailAway offer, passengers on the Verbier Express will also be entitled to 30% off a day pass for

pedestrians in Verbier, and up to 70% off the rail ticket.

When you purchase a RailAway ticket, you'll receive a voucher valid for discount on the following:

- 20% off scooter hire in Verbier or Savoleyres
- 20% off e-bike hire at the Swiss Ski School desk at Médran
- 20% off tickets for the Treetop Park
- 20% off activities in the Verbier Leisure Park

More information available here:

<https://verbier4v.ch/verbier-express>



## Annual presales

This year, the presales start in June to allow you to plan the coming season in the best possible circumstances.

Book your annual 4Vallées pass now and be ready for the beginning of the 2026-2027 winter season.

Buy here:

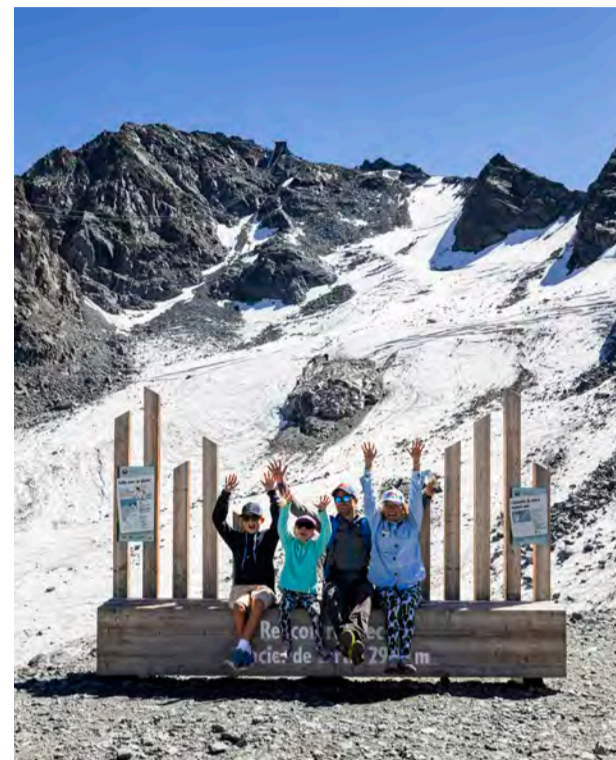
<https://verbier4vallees.ch/en/online-shop>

PRESALE 26/27	Adults 1950-2001	Locals 1950-2001	Young people 2002-2011	Children 2012-2019
Until 30.09.26	CHF 1,249.00	CHF 749.00	CHF 400.00	CHF 300.00
Until 30.11.26	CHF 1,349.00	CHF 799.00	CHF 500.00	CHF 400.00
From 01.12.26	CHF 1,499.00	CHF 949.00	CHF 600.00	CHF 500.00

## A special offer for a special day

This summer, make the best of this unbeatable offer: for just CHF 25.00 you can discover Verbier 4Vallées on 5 July, 2 August, 6 and 21 September.

It's the perfect occasion to enjoy a day out in the mountains with friends or family and to (re)discover the Mont-Fort.



**4 JOURNÉES À PETITS PRIX !**  
De superbes sentiers, des prix imbattables.  
**4 DAYS AT BARGAIN PRICES!**  
Attractive trails, attractive prices.

TARIF PP*	CHF 25.-
JUILLET	05
AOÛT	02
SEPTEMBRE	06/21

\* Tarif unique. Accès illimité toute la journée aux installations des 4Vallées ouvertes.  
\*One rate for all ages. Unlimited all-day access to all open 4Vallées ski lifts.

## Verbier area

To enhance your experience and make it more adapted to your needs, a new summer offer is available at a special rate. This allows you to make the most of the Verbier-La Chaux section, as well as the La Tzoumaz and Bruson areas.

Perfect for bikers, this offer includes the Bike Park and gives you special access to the main itineraries and lifts in the resort.

Seasonal and day passes are available to cover the needs of occasional visitors as well as regular riders.



## Mont-Fort Swiss Lodge: a base camp for riders

The Mont-Fort Swiss Lodge has plenty of assets, starting with its unbeatable location: you can sleep at the foot of the lifts and be up at Les Ruinettes in less than 20 minutes!

Situated in Le Châble, in the cable car station, it accommodates single travellers as well as groups of 20 to 50 people.

The package includes a 2-day Verbier bike pass, one night at the Mont-Fort Swiss Lodge, breakfast (continental buffet) as well as free parking in the vicinity or direct access by rail.

For more information:  
<https://montfortswisslodge.ch/en>



## T-Resort

After a family day out, a hiking or a mountain bike outing, the T-Resort, in La Tzoumaz, is the ideal place to round it off nicely.

There's nowhere like it to combine fun times and relaxing moments in the heart of the mountains.

The residence provides different types of accommoda-

tion depending on the guests' requirements: compact apartments for two or four people, as well as more spacious ones for families and groups.

All the apartments combine comfort and practicality, in a stunning alpine setting.

For mor information: <http://t-resort.ch/en>

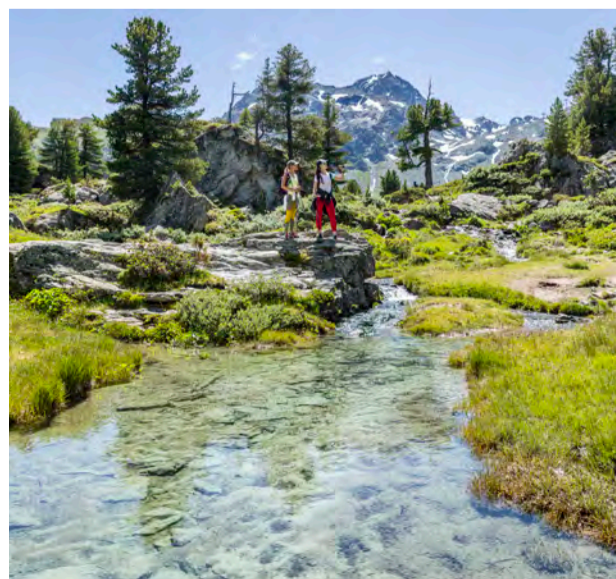


## VIP Pass

With the VIP Pass, guests staying in Verbier, Val de Bagnes and La Tzoumaz have access to all the main areas of the resort.

The pass grants them free access to the lifts linking Savoleyres, Bruson and Les Ruinettes.

If they wish to go further using the lifts, tickets for La Chaux and the Mont-Fort can be purchased online or at our sales desks.



## Brunch and yoga at La Pasay

Between 12 July and 16 August, Sundays will be extra special at La Pasay.

The day kicks off with an open-air yoga class facing the peaks of Val de Bagnes. Open to everyone, this moment of relaxation allows you to focus on the essential, in a breathtaking setting.

After yoga, it's time for brunch; enjoy local produce and specialties, a copious buffet and live music. A golden opportunity to spend some quality time with friends, family or as a couple.

To find out more: <http://verbier4v.ch/yogaandbrunch>



## Mont 4 Zipline: alpine adrenaline

Just picture it: 100 km/h, 1,400 m long and a height difference of 383 m... The Mont 4 Zipline promises a spectacular experience.

From the summit of the Mont-Fort, at 3,330 m, fly over the Tortin glacier before you reach the Col des Genetianes. Combining speed, open spaces and an alpine panorama, it is probably the most intense moment you will experience this summer.

Book here: <https://verbier4v.ch/zipline-en>



## Off the beaten track with a scooter

In Verbier and La Tzoumaz, cross-country scooter descents are a classic, must-do activity.

Take the cable car up and then relish the descent on untarred roads, at your own pace.

Perfect for families and groups of friends, it's different and it's fun!

For more information: <https://verbier4v.ch/scooters>



### 360° Experience



Imagine the perfect day. Ease into it with a cup of coffee at the Médran Café. Then, head off for the Mont-Fort to skim the sky and experience an adrenaline rush on the Mont Fort Zipline. After the thrills, it's time for sharing: enjoy an aperitif at

the Mont-Fort Igloo, with a panoramic view, savour a fondue facing the glaciers and then return to Verbier on a cross-country scooter from Les Ruinettes. Round it off nicely with a drink at the Médran Café and think back over all the incredible moments of the day.

Available from 4 July until 21 September 2026. Find out more here: <https://verbier4v.ch/360-en>



### Meet a glacier



Starting at the Col des Gentianes, a new, immersive path leads visitors to the Tortin glacier.

Follow the information panels along this educational trail to learn more about the evolution of glaciers.

A unique experience, suitable for families, combining emotions, science and an immersion in the alpine environment. <https://verbier4v.ch/expedition-mont4>

## La Fête des Familles

On 2 August, it's party time at the Alpage de la Chaux (mountain pasture). Come and join us in this outstanding location, at 2'200 m.

This festive day out, in the heart of the mountains, is aimed at families. After Mass, various activities for children, shows and a live concert will take place. Food and drinks will be available onsite.

The programme includes a show with the magician Pierre Bastaroli, slackline shows with Lyell Grünberg and Slackline Events, as well as a concert by the band Pytom.

To add to the enjoyment, there will be bouncy castles, workshops and lots of fun activities.



Discover the events:  
<https://verbier4v.ch/event-en>

## PALP concerts for everyone

### Bertrand Belin at La Chaux

Come and listen to Bertrand Belin performing at La Chaux on Sunday 12 July, in an exceptional setting.

### Rocklette in Bruson

Rocklette will bring Bruson alive on 8 and 9 August. Enjoy the music and festive atmosphere high up in the mountains.

### Electroclette at La Chaux

Electroclette will be back on 22 August. Hit the (high-altitude) dancefloor at La Chaux!



## Verbier Bike Festival

From 13 to 16 August, the Verbier Bike Festival will be back with all its classic activities: the Rando Gourmande, the discovery circuit (Parcours Découverte) and the Events Village.

Try out different bikes and discover alpine paths during this convivial weekend.



## Verbier Festival UNLTD at La Chaux

This summer, La Chaux will become an open-air stage during the Verbier Festival UNLTD.

Don't miss the concerts by The Skokiaan Brass Band on 16 July and the Sneaky Funk Squad on 26 July.

The mountain is the stage, the scenery is the audience.



## Forcethon, strength through unity

On 23 August, sports enthusiasts, families and hikers will gather for the Forcethon, a charity run in aid of childhood cancer research.

Choose one of the two routes from Médran to La Chaux, via Les Ruinettes. Everyone can take part in this event and soak up its warm atmosphere.

A pasta party will be provided at the finishing line, for all participants.

Register here: <https://verbier4v.ch/forcethon-en>



## OUR SIGNATURE SUMMER OUTINGS



### Tickle your tastebuds at la Croix-de-Cœur



The perfect event for families and friends in search of fresh air and fun.

The day starts at Savoleyres with a panoramic ascent followed by a descent on a cross-country scooter.

Make your way through the forest, past viewpoints and open spaces, at your own pace.

Halfway along the route, stop off at the Croix-de-Cœur restaurant and have a bite to eat facing the peaks in this unique mountain setting.

In the autumn, make sure you taste the signature game menu.

Email: [croixdecoeur@televerbier.ch](mailto:croixdecoeur@televerbier.ch)

Tel. +41(0) 27 775 25 36

Book your table online:

<https://verbier4v.ch/croixdecoeur>

### Surrounded by glaciers at the Mont-Fort Igloo



This is an adventure designed for eager families and landscape lovers.

Up above the resort, at Les Gentianes, head off along the educational path towards the Tortin glacier.

Whatever your age, you will enjoy this spectacular and enriching experience, which combines contemplation, scientific discovery and full immersion in an alpine environment.

Why not prolong this special moment?

Head to the Mont-Fort Igloo and savour a well-earned fondue facing the glaciers.

Email: [lesgentianes@televerbier.ch](mailto:lesgentianes@televerbier.ch)

Tel. +41(0) 27 775 25 96

More information: <https://verbier4v.ch/igloo-en>



### Ride & Chill at the Médran Café



Ride & Chill is the perfect event for riders and bike park lovers.

Start the day with a cup of coffee at the Médran Café before you head for the various routes and itineraries in the resort.

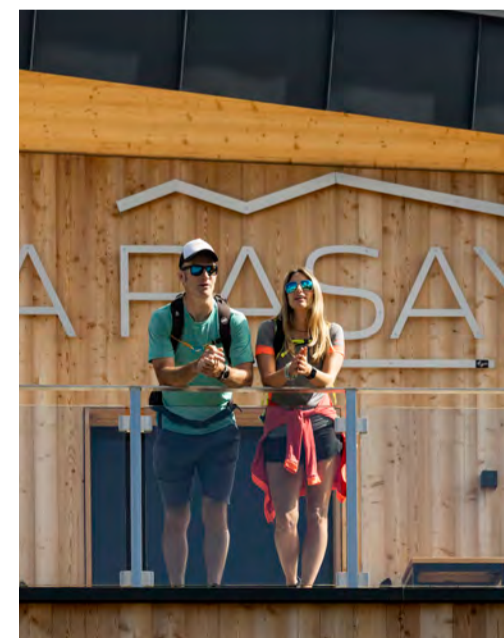
Between two runs, take a refreshing break and soak up the lively atmosphere on the Médran terrace.

Email: [medrancafe@televerbier.ch](mailto:medrancafe@televerbier.ch)

Tel. +41(0) 27 775 25 86

More information: <https://verbier4v.ch/medran-en>

### Escape to La Pasay for a few hours



This is an experience designed especially for fans of the great outdoors and wild landscapes.

From Bruson, the more adventurous will set off for the Cabane de Mille and the Mont-Brûlé slopes.

After all that effort, it's time for a treat.

Take a well-earned break at La Pasay, in a warm, authentic atmosphere.

Experience the mountains to the full, combining effort, nature and local gems.

Email: [lapasay@televerbier.ch](mailto:lapasay@televerbier.ch)

Tel. +41(0) 27 775 26 10

Book your table online: <https://lapasay.ch/en>

#### IMPRESSUM

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TÉLÉVERBIER SA  
 Tel. +41(0) 27 775 25 11  
 Email: [info@televerbier.ch](mailto:info@televerbier.ch)



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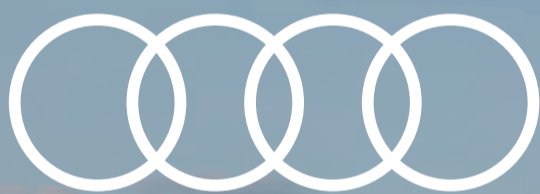
From private to  
intimate banking.



# On vous souhaite de perdre le réseau

À Verbier, certaines déconnexions font du bien.

Chez **Piguet Galland**, nous restons toujours à portée de conversation lorsque cela compte vraiment.



The next generation of  
Audi e-hybrid models



Discover Audi's plug-in hybrid models, which combine the best of both worlds. The balanced technology, consisting of a powerful petrol engine and a luxury electric motor, will always get you to your destination effortlessly and confidently.

Audi Vorsprung durch Technik