# VERBIER ADDICT MAG 10

BY TÉLÉVERBIER SA

ISSUE 10 Visitor magazine SUMMER 2022



OFFERS I ACTIVITIES WHAT'S NEW I MESSAGE FROM THE CEO SUMMER 2023 SUMMER 2023 VERBIER ADDICT MAG - Téléverbier visitor magazine

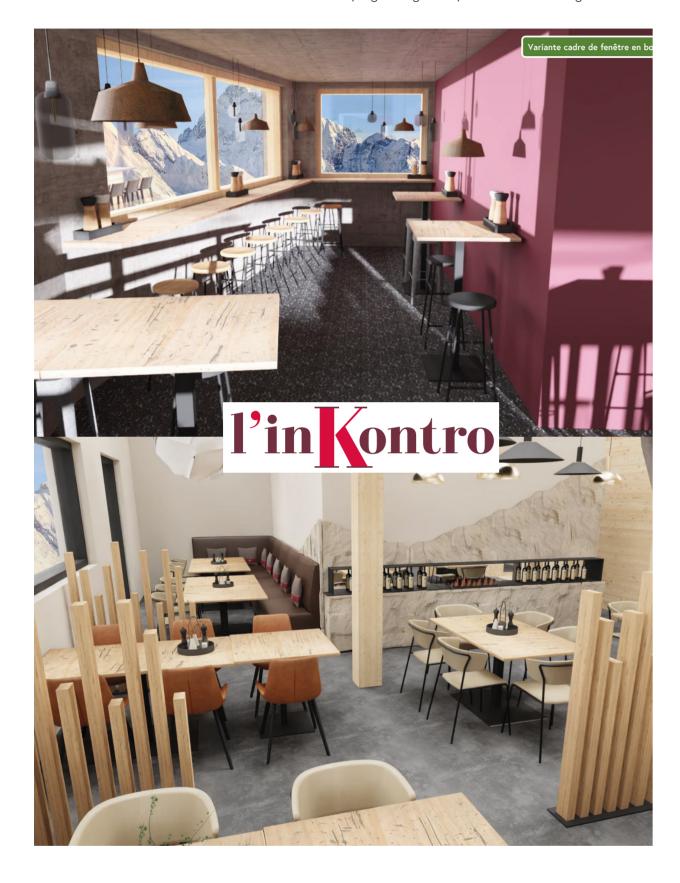
# L'inkontro, en attente de la phrase ...

In winter 2023-2024, a new meeting space will be The first stage of the works will start in May with built in the existing Chalet Carlsberg space.

L'Inkontro, meaning "I am going to meet" in the local Chalet Carlsberg. Val de Bagnes dialect, will be an Italian restaurant From September, we will enter the construction of Valais.

the clearing work followed by the transformation of

retaining a close connection to the alpine territory stage of l'Inkontro. You can see how the project is progressing on https://verbier4v.ch/blog



#### New facilities in Le Châble

A new lift is planned for next winter to provide easy access to the gondola lift boarding platform. This will allow those arriving by train with their suitcases to comfortably access the gondola lifts.

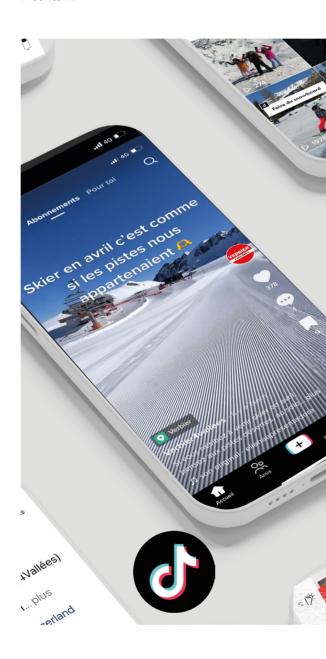
This lift will also facilitate access for bikes and prams as well as for those with reduced mobility.

The work is set to start in September and will take approximately two months to complete.

#### Follow us on TikTok!

To ensure you don't miss out on our latest videos, follow us on TikTok now and join our community!

We'll take you behind the scenes of our company and share tutorials and funny videos about skiing and the

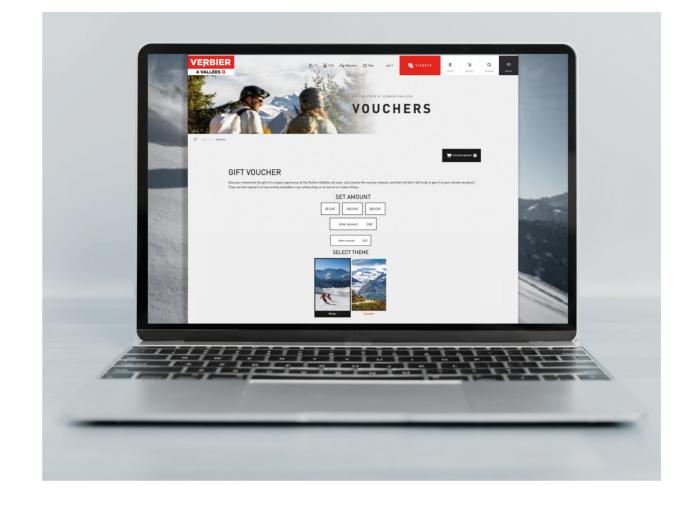


# Gift vouchers are going digital

Treat your loved ones to Verbier 4Vallées gift vouchers you would like on the voucher and the recipient can and give them an unforgettable experience in the area, spend it on their favourite activity. whether in winter or summer.

a zipline experience, hiking, cross-country scooter SA points of sale (Le Châble - Médran - La Tzoumaz). outings, biking and much more, just enter the amount

This gift voucher is available in our online shop With a wide range of activities on offer, including skiing, www.verbier4v.ch/gift-vouchers and at the Téléverbier



# Discover the glaciers with the Mont-Fort Expedition

offers a rare occasion to observe the glaciers in motion. a world of rock and ice.

and biodiversity.

Our gondola lifts make reaching high-altitude areas easier, allowing you to explore icy terrains and the glaciers in the Col des Gentianes and Mont Fort, bearing witness to the presence of glaciers in times

The Mont-Fort Expedition is a three-stage educational The main path linking Verbier or Nendaz to Mont trail located between Verbier, Nendaz and Mont Fort. Fort will give you an unforgettable adventure through It highlights the natural resources of the region and lush green mountain pastures before finally reaching

This initiative aims to raise awareness amongst visitors 
This trail is not just a visual wonder, but also an educaof how important it is to safeguard our natural world tional experience thanks to fun and informative panels dotted along the route. You can also discover the fascinating history of the Tortin glacier, told in comic strip style, which discusses the subjects of mountaineering, outdoor adventures and earth science.

> Find more information verbier4v.ch/mont-fort-expedition





#### Low-cost days out are back this summer!



Low-cost days out allow you to enjoy the area whilst saving the pennies.

For four Sundays in summer, you will be able to access the entire area for the low price of CHF 25.

On the national holiday of Jeûne Fédéral – an interfaith thanksgiving and prayer holiday – which is also the last day of the summer season, you can access the area for a unique price of CHF 15!



PRICE PER PERSON	CHF 25	CHF 15
JULY	02	
AUGUST	06	
SEPTEMBER	03	18



#### A word from management

Unfortunately, our winter was less abundant in natural snow than usual, in Other projects are also at the planning stage, such as the second chairlift particular due to the elevated rain-snow limit. Nevertheless, we were still in Bruson, the replacement of the Lac 2 chairlift and, of course, the Essertable to provide well-maintained slopes throughout the season thanks to Savoleyres Télémix system which will bring added value to our region in the outstanding work of our employees. The high number of visitors proves terms of comfort and efficiency in managing the flow of skiers. to us that the investments we've made in various infrastructures, such as gondola lifts, the artificial snow system and restaurants have been worthwhile. The 2022-2023 winter season will once more have proven to be a fine year. In summer 2023, Chalet Carlsberg, located on the slope of Les Attelas, will be transformed into a new restaurant called l'Inkontro. The northern chairlift will also undergo a makeover to be consistent with the new plans, including the installation of new seats that will be even more comfortable.

In July and August, the new chairlift for La Pasay – and the restaurant of the same name – will be open every day. These new upgrades to the destination will ensure our visitors can enjoy another high-altitude location.

We can't wait to welcome you back to our wonderful region. As such, I would like to thank you for your loyalty to Verbier, Tzoumaz and Val de Bagnes. See you soon!

Laurent Vaucher - CEO

**ACTIVITIES** SUMMER 2023 **ACTIVITIES I OFFERS SUMMER 2023** VERBIER ADDICT MAG - Téléverbier visitor magazine

#### Verbier: A paradise for mountain bike lovers of all levels

ters of elevation to gain height.

The most daring bikers can challenge themselves on our nine downhill tracks with different levels of difficulty in our bike park. In 2022, a green track was created for beginners looking to give mountain biking a go or for those who love fun and relaxing downhill rides between To find out more about our itineraries and discover our demanding rounds.

In summer, the Verbier 4Vallées area transforms into Fans of enduro mountain bikes will love our 18 itinea veritable playground for mountain bike lovers of all raries which offer exciting challenges for those who levels! Thanks to gondola lifts, you can gain several melove to cycle and show off their daring and skill. If you prefer peaceful routes, hundreds of kilometres of marked mountain biking itineraries will help you to discover rolling landscapes at your own pace, whether on a standard bike or e-bike. Various charging stations are

tracks: www.verbier4v.ch/time-to-ride



# New: Bruson will open throughout summer until La Pasay

summer for you to discover its hiking trails and moun- a breathtaking view of the surrounding mountains. tain bike tracks. The gondola lift linking Le Châble and Note: with the VIP Pass, you can use the facilities of La Côt and the La Pasay chairlift will be open from 1 July to 27 August. Take in the exceptional regional landscapes whilst hiking through lush green mountain pastures and larch forests. Whether you're looking for a peaceful, family-friendly walk or prefer to get your heart rate up on your mountain bike, the area of Bruson is the perfect place for all.

And if you fancy a well-deserved break for something to eat, the La Pasay restaurant would be delighted to

The area of Bruson will open its doors to you throughout welcome you with a varied menu of local dishes, all with

Bruson, Savoleyres - La Tzoumaz and Verbier (up to Les Ruinettes) throughout summer free of charge.

This exclusive pass is available for anyone staying at least one night in the destination of Verbier - Val de Bagnes - La Tzoumaz and who has paid the local tourist tax. It is also available for second-home owners.

This is a great opportunity to discover the summer activities in the region without any extra expense.











# Set off on an adventure with 360° Experience

Explore the best moments and activities Verbier 4Val- by lunch at the Black Tap where you can try one of their includes a non-alcoholic version for little ones. lées has to offer this summer with its "360° Experience" package. In the morning, start your day with a Swiss Rock Café at Médran Café before reaching Mont Fort to speed along a zipline with Mont 4 Zipline.

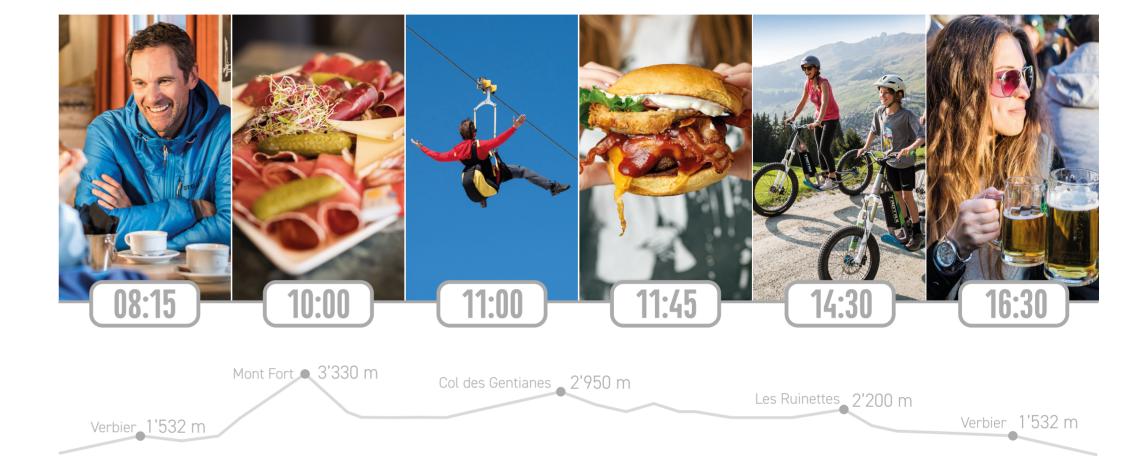
To reinvigorate you, you'll be served an aperitif followed celebrate a special occasion with friends - and also

famous burgers.

Lastly, you'll finish the day with our cross-country you an unforgettable experience. Don't miss out on this scooter ride to the Place Centrale in Verbier where a low-cost package deal! cold beer awaits! This package is ideal if you want to

We've chosen every activity with care in order to give

Book online now: www.verbier4v.ch/experience360



# The Verbier Playground Challenge is back this summer!

tion allowing you to discover some of the most beautitake your breath away. ful locations in Verbier 4Vallées.

with the prize of an annual pass to be won!

This time, we selected two spots for you! The photo frames have been installed in La Chaux, near the start of Jumbo gondola lift station at La Chaux.

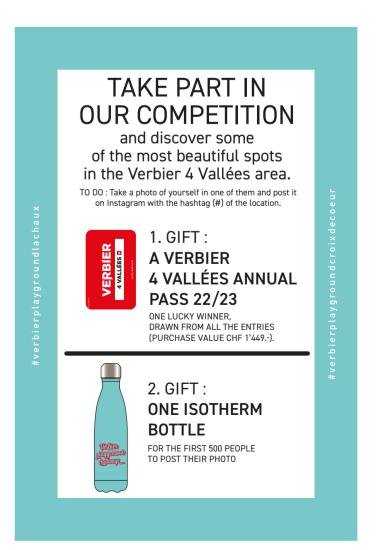
The Verbier Playground Challenge is a photo competi- This location with a view over the Combins massif will

The other frame is located at La Croix de Cœur, not far The competition will run from 3 June to 30 September from the starting point of the Pierre Avoi trail. The first 500 participants will win an insulated bottle.

> To find out more, click www.verbier4v.ch/verbier-playground







**EVENTS** SUMMER 2023 SUMMER 2023 VERBIER ADDICT MAG - Téléverbier visitor magazine

#### Panora'malt

Panora'Malt is an open-air beer festival taking place in Festival-goers will receive a glass upon their arrival La Chaux, at 2,200m altitude, with a view of the Com- (included in the price) and can taste craft beer at their bins mountain massif. On 29 and 30 July, we've gatheleisure. red the best craft breweries in the region to provide you Each brewery will have their own stand and offer 100ml with an unforgettable beer tasting experience.

You can discover unique flavours and aromas whilst Food stands will allow beer enthusiasts to satisfy their taking advantage of the warm and friendly festival hunger between tastings. atmosphere. Concerts, entertainment and activities for You'll benefit from a special gondola lift rate with every all ages are also on the agenda so that everyone can fully enjoy the event.

tastings costing between CHF 1.00 and CHF 2.00.

purchase for entry to the festival.









#### Forcethon

ForceThon will allow you to put your endurance to the test by taking part in a competitive race or fun run – and it's all for a good cause. The course has been adapted for all levels, whether you are an experienced runner or prefer to walk.

By taking part in ForceThon, you will be supporting an important cause and contributing to the advancement of child cancer research. Every step you take, every kilometre run, will take you closer to the ultimate goal: finding an effective treatment to beat this disease.

Join us for a day of sport, solidarity and excitement! Together we can make a difference and give hope to child cancer sufferers and their families.

## PRACTICAL INFORMATION:

#### COMPETITIVE COURSE

Verbier Sports Centre - Savoleyres, via La Marlénaz and the foot of the Pierre Avoi mountain

# -> 8km and 1000m of elevation

**FUN COURSE** Savoleyres - Croix-de-Coeur -Sommet du télésiège des Etablons - Savoleyres -> 3km and 200m of elevation



#### **Family festival**



Next 6 August, we will provide an unforgettable family day out. Talented artists will perform on stage in openair concerts.

Sophie De Quay will headline the event. She'll get the crowd going with her contagious energy and unique electropop musical style.

You can also enjoy a wide range of activities suitable for young and old alike: face painting, a climbing wall, bouncy castles and much more!

Several food stands will be open offering low-cost meals.

The family festival is the perfect occasion to spend a lovely family day out, discover new activities and leave with plenty of memories.

#### Concerts à la Chaux avec le Verbier Festival

texte à venir





#### **Our mountain restaurants**

Our restaurants are waiting to welcome you with open arms this summer!

#### LA CROIX DE CŒUR

Local cuisine par excellence Like every summer, La Croix-de-Coeur is ready to welcome visitors with its summer menu, which is always a treat for the taste buds.

And that's not all: the view is to die

The early autumn brings the start of the hunting season, when the restaurant serves up its game specialities with traditional accompaniments

Email: croixdecoeur@televerbier.ch Phone +41(0) 27 775 25 36 www.croixdecoeur.ch



#### **BLACK TAP** A taste of NYC at 3,000 metres

Grab the best burger New York has to offer - at an altitude of almost After a ride on the zipline or comple-

ting the via ferrata, what better way to get your breath back than dropping in to Black Tap to tuck into one of our specialities?

Email: rest.blacktap@televerbier.ch Phone +41(0) 27 775 26 56 www.blacktap.com



#### IGLOO DU MONT-FORT The highest fondue in Europe!

Take in the stunning view from Mont-Fort of the Alps' finest peaks while enjoying a delicious Swiss fondue (plain, with tomato or with champagne) along with your family or friends.

Email: rest.blacktap@televerbier.ch Phone +41(0) 27 775 25 96 www.verbier4v.ch/igloo





#### BAR DES ETABLONS

To quench your thirst while soaking up the sun in La Tzoumaz, why not order a Spritz to accompany the restaurant's selection of grazing boards and flammkuchen?

Email: lesetablons@televerbier.ch Phone +41(0) 79 782 79 85 verbier4v.ch/etablons

#### MÉDRAN CAFÉ

How about taking time out on the lovely terrace at the Médran before hitting the heights again? Don't miss our traditional paninis and Happy Hour from 4 to 5pm every day! Email: medrancafe@televerbier.ch Phone +41(0) 27 775 25 86 verbier4v.ch/medran-cafe

# LA PASAY

#### A new eatery for sociable dining

On s'y attable dans une ambiance conviviale pour déguster une cuisine axée sur les produits du terroir local et quelques jolis flacons des meilleurs producteurs valaisans.

Email: lapasay@televerbier.ch Phone +41(0) 27 775 26 10

www.lapasay.ch

**IMPRESSUM** 

Text and graphics: Téléverbier SA Photos: Téléverbier SA, Melody Sky, Crunch724, Verbier promotion

Print: MAI 2023

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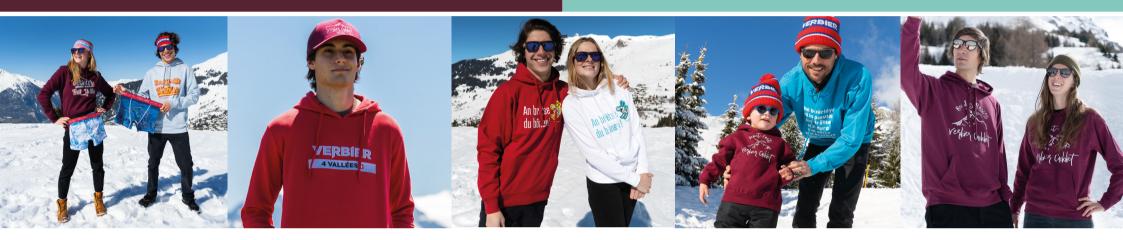
# FOR ALL LOVERS OF VERBIER

(YOUNG AND OLDER)



# BOUTIQUE MÉDRAN-VERBIER

MORE INFO: WWW.VERBIER4V.CH/BLOG-VERBIERADDICT





# Quiet, impressive.

The new, fully electric Audi Q8 e-tron. With a range of up to 571 km (WLTP).

Future is an attitude

