VERBIER ADDICT MAG 17

BY TÉLÉVERBIER SA

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The opening of the Esserts-Planards-Savoleyres Télémixte

TMX
SAVOLEYRES

The new Savoleyres Télémixte: a dream come true

This much-awaited project has finally become a reality, marking the beginning of a new era between Verbier, La Tzoumaz and Savoleyres.

After several years of procedures and expectations, the long-awaited Esserts-Planards-Savoleyres Télémixte is now nearing completion, with the opening scheduled for December 2026.

The inauguration of the first section during the 2025/2026 winter season was a major step. This summer saw the completion of the stations and technical equipment as well as the installation of the cables. The final trials are currently being carried out to ensure the smooth running of the entire line before it opens in December.

With 6-seater chairlifts and 10-seater cabins, this next-generation lift will take travelling between Les Esserts, Les Planards and Savoleyres to a new level. It will be more comfortable and create an unprecedented link between Verbier and La Tzoumaz, allowing passengers to travel there and back without having to take their skis off. In addition, the frequency of the bus service will be adapted according to the flow of passengers.

The new Télémixte is not just an extra ski lift; it represents the completion of a groundbreaking project and marks the beginning of a new chapter in the overall skiing experience and mobility in Verbier 4Vallées.

A final journey up to Savoleyres

After 56 years in service, the iconic Verbier-Savoleyres cable car made its final run for the public on 30 August 2026.

Many people turned up to see it operating for the last time. Needless to say, this special day was filled with reminiscences and anecdotes.

The history of this iconic installation is not just about 56 years of service. It is also made up of memories, encounters and little rituals, all of which place it firmly in the history of Verbier.

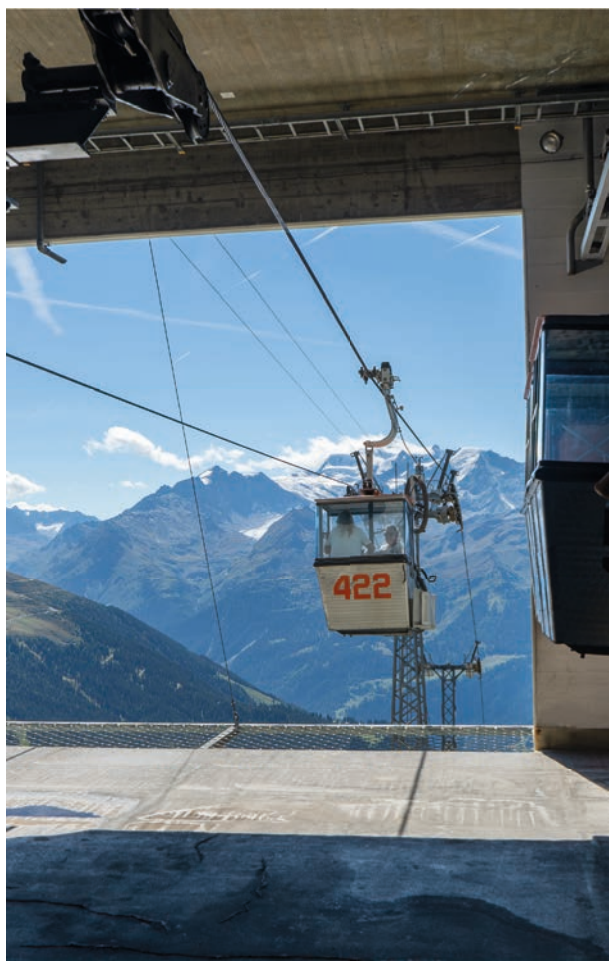
A small collection of souvenir items is now available. This includes LEGO® models of the cable car and printed T-shirts, all of which will keep its memory alive.

Many thanks to everyone who was present that day, and to all those who rode in this cable car over the years.













A message from the CEO



This summer, we were delighted to note an increase in the number of visitors using the lifts compared to the previous year, which confirms the appeal of our region. The intense heat was a contributing factor.

At the time of writing, Téléverbier is focusing on the completion of one of the most important projects in its history: the new installation linking Les Esserts and Savoleyres via Les Planards.

This next-generation hybrid lift is equipped with 6-seater chairlifts for a speedy ascent and 10-seater cabins for extra comfort. Designed to satisfy the needs of skiers, pedestrians and cyclists, in winter and summer alike, it will greatly enhance the overall customer experience and reinforce the appeal of the resort.

La Tzoumaz and Verbier now boast a modern, efficient and sophisticated connection.

I'm really looking forward to welcoming you to the slopes in Verbier, La Tzoumaz and Bruson very soon. Wishing you all an excellent season, filled with great memories!

Laurent Vaucher - CEO

New prices

For the 2026-2027 winter season, the prices of the 4Vallées annual pass and the Mont4Card depend on the date of purchase. There are three possibilities:

PRESALES 26/27	Adults 1950-2001	Locals 1950-2001	Young people 2002-2011	Children 2012-2019
Until 30.09.26	CHF 1,249.-	CHF 749.-	CHF 400.-	CHF 300.-
Until 30.11.26	CHF 1,349.-	CHF 799.-	CHF 500.-	CHF 400.-
From 01.12.26	CHF 1,499.-	CHF 949.-	CHF 600.-	CHF 500.-





Verbier and La Tzoumaz linked together

From the 2026-2027 winter season, Verbier and La Tzoumaz will be connected by the Esserts-Planards-Savoleyres Télémixte. No need to remove your skis anymore!

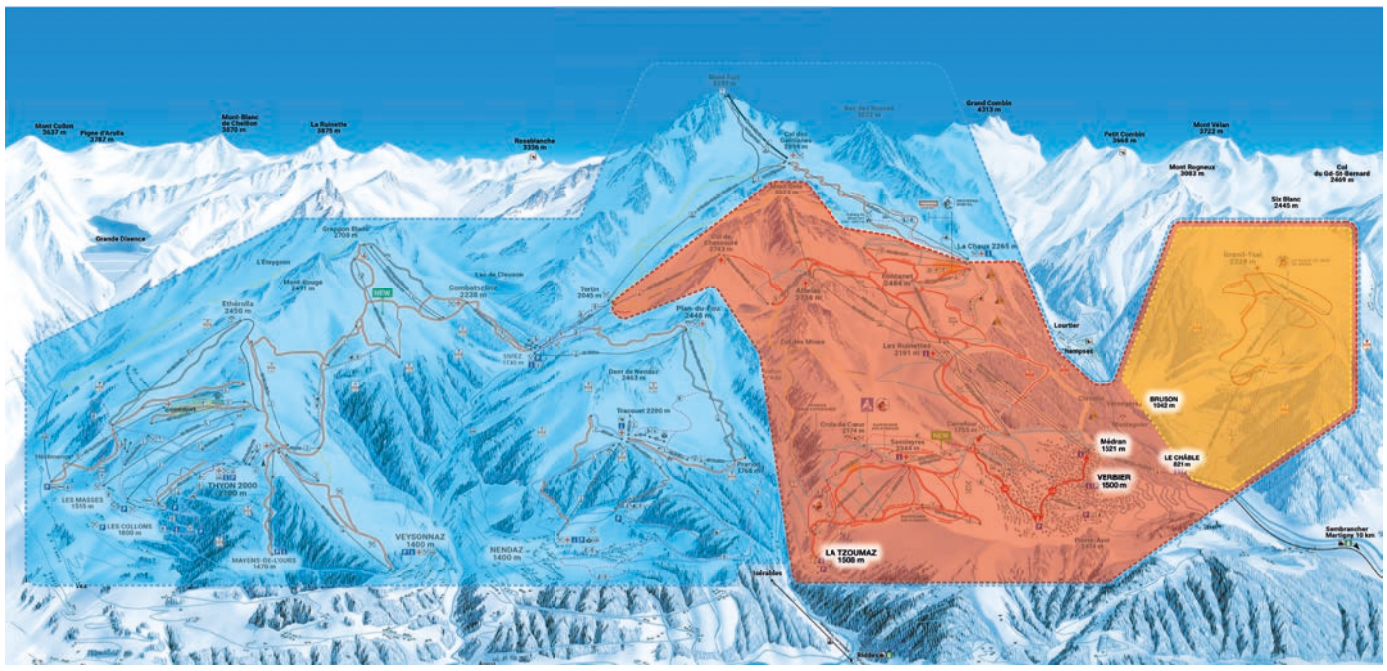
This new installation will give skiers from La Tzoumaz direct access to a considerably larger ski area, covering Savoleyres to Les Ruinettes, La Chaux, Les Attelas, the Lac des Vaux, Chassoure and Bruson.

There's no longer any need to take a bus back to Verbier as the new connection joins the two sections, allowing you to navigate freely between them and to fully enjoy the diversity of the whole ski area.

Pricing will also be simplified, with three different fare zones: Verbier-La Tzoumaz, Bruson and 4Vallées.

Full information is available online:
https://verbier4vallees.ch/en/online-shop

ABO/*SKIPASS*	SECTEURS/*SECTORS*
4 VALLÉES	4Vallées/Verbier/ La Tzoumaz/ Bruson
VERBIER /TZOUMAZ	Verbier/La Tzoumaz/ Bruson
BRUSON	Bruson


Mont Fort 3329 m
Mont Gelé 3023 m
Grand Combin 4313 m
Mont-Blanc de Cheilon 3870 m
La Ruinette 3875 m
Rosablanche 3336 m
Petit Combin 3668 m
Mont Vélan 3722 m
Mont Rogneux 3083 m
Col du Gd-St-Bernard 2469 m
Six Blanc 2445 m
Pierre Avoi 2473 m
Grande Dixence
Grand-Dzeu 3238 m
Gr. Cornier 3309 m
Pigne d'Arolla 3792 m
Gr. Darbonnet 2804 m
Grand Désert 2980 m
Grand Cornier 3962 m
Grand Mont 3051 m
Gr. Dent de Veisivi 3420 m
Gr. Dent de Perroc 3676 m
Gr. Dent de Bertol 3644

Ski in Bruson on Thursdays for CHF 20.-

From December to April, excluding school holidays, come and discover the Bruson ski area on Thursdays for just CHF 20.-.
Give your thighs a workout on the iconic slope of La Pasay, then enjoy a tasty meal at the La Pasay restaurant, at the top of the chairlift.

Save these dates:

17 December 2026;
14, 21 and 28 January; 4 February;
11, 18 and 25 March,
and 1 April 2027.



Perfect your off-piste skiing technique with WEMountain

In Verbier, off-piste skiing lives up to its reputation: untouched powder snow, vast panoramas and memorable descents. We want to keep it accessible and for that, there is just one rule: know where you are skiing.

Be aware of your limits. Analyse the snow. Anticipate. Prevention starts before the avalanche, never afterwards.

This is exactly what Verbier 4Vallées and WEMountain have been working on together for several seasons. A pioneer in mountain security training, WEMountain combines e-learning and practical courses.

Prepare for winter at home, at your own pace, then put it all into practice with our instructors on the slopes.

Training isn't about restricting yourself. It's being able to ride further and for longer, with more freedom and enjoyment, and going home safe and sound, after an amazing day out.

Ready for winter?

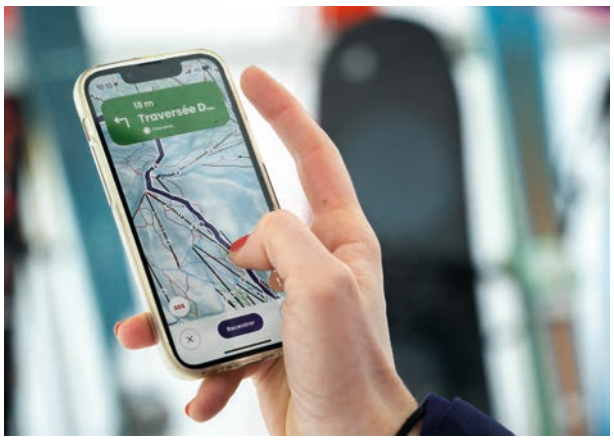
Get 20% off the OFFPISTE course on the WEMountain website using the code SAFEOPTELEVERBIER.



Skiif, a digital map of the slopes

From this winter, the map of the Verbier 4Vallées ski area will only be available in digital format on the Skiif application. The slopes will hold no secrets for you!

Available from different app stores, it will allow you to find your way around easily, to meet up with your friends or, who knows, to avoid them!



The perfect gift

Would you rather enjoy the snow than spend hours Christmas shopping?

Why not give a loved one an experience which will create memories, shared moments and an adrenaline rush?

Our gift vouchers are available on our website.

The benefits of the annual pass

The advantage booklet contains digital vouchers worth over CHF 8,000.–, which can be downloaded.

These give you reductions on a number of activities and, above all, over 50 free days in other ski areas.

You will automatically receive it when you purchase your annual pass or a Mont4Card.





The 4Vallées Club Card grants you access to the entire Verbier 4Vallées ski area, with special rates on day passes and lower prices than those at the sales desks.

An alternative to the annual pass, the Club Card allows you a discount of 20% to 50%, depending on the dates, in winter and summer alike.

But that's not all: you won't have to queue anymore! With the Club Card, you can go straight through to scan your pass. The amount due will then be debited from your credit card.

Leave your car at home, travel by rail and ski at a reduced price

With the Snow'n'Rail offer, travel comfortably on public transport and benefit from a 10% to 30% reduction on your Verbier 4Vallées day pass, depending on the period.

From 1 January to 28 February 2027, you can also get 50% off your journey on public transport.



Snow trains from Geneva airport

This winter, rail connections to Verbier will be increased, with more trains running between Geneva airport and Le Châble.

On weekends and bank holidays, the Verbier Express will take you to the foot of the lifts. Enjoy a comfortable ride with no changes along the way.

From 13 December 2026 until 27 April 2027, there will be two morning trains, leaving at 6.31 a.m. and 9.31 a.m., as well as three trains in the evening.

Make the best of this combined train and ski offer and get a reduction on your Verbier 4Vallées day pass.

The perfect way of making the best of your day on the slopes!

Snow trains from Fribourg

As well as the Verbier Express, trains will run from Fribourg to Le Châble, with no change in Martigny. This service will operate every weekend, from 13 December 2026 until 4 April 2027.

Make life easy for yourself. Thanks to the combined train and ski offer, you'll travel comfortably to the slopes and spend less on your ski pass.









SavoBar: good music and a nice view

The terrace in Savoleyres is a great place to meet. The SavoBar combines music, a panoramic view and a convivial atmosphere.

Designed as a place where people come as much for the view as for the atmosphere, the SavoBar is located on the upper terrace.

You'll find everything you need there: a bar, a seating area and deckchairs for basking in the sun.

A new visual identity, signposting and a perfect blend of music and entertainment: welcome to the SavoBar. There's no mistaking it!

The Médran Café: what's new?

The Médran Café's revisited menu focusses on fresh produce and homemade food.

Located right at the bottom of the lifts, it's a handy place to enjoy a coffee, a snack or a light meal before you hit the slopes.

MEDRAN CAFE

Cashback deals

A day in the mountains and a good meal...
Doesn't that sound tempting?

With the day pass for hikers, you can claim cashback in several of our partner restaurants on the slopes.

- **La Pasay restaurant** -> CHF 35.– cashback if you spend CHF 50.– or more
- **Le Balcon** -> CHF 20.– cashback if you spend CHF 35.– or more
- **Black Tap** -> CHF 20.– cashback if you spend CHF 35.– or more

To avail of this offer, show your day pass or proof of your online purchase at the restaurant.

The perfect excuse for prolonging your day out, over a good meal, in the heart of the mountains.





A cosy night in the Mont 4 Swiss Lodge

The Mont 4 Swiss Lodge is located right beside the lifts and the Le Châble SBB railway station.

From there, it is easy to get to Verbier 4Vallées, where you can enjoy many activities in all seasons. With a capacity of 50 places, it's ideal for groups as well as solo travellers.

Restaurants, bars and public transport are all close by.





T-Resort

Located at the bottom of the slopes in La Tzoumaz, opposite the cable car station, the T-Resort is the ideal departure point for spending some quality time in the Verbier 4Vallées ski area.

Relax in one of our modern, comfortable apartments and enjoy the warm, cosy atmosphere, enhanced by the wooden decor.

Situated in the heart of La Tzoumaz, the T-Resort is the ideal place to stay for those who wish to combine nature and snow sports.



Our mountain restaurants





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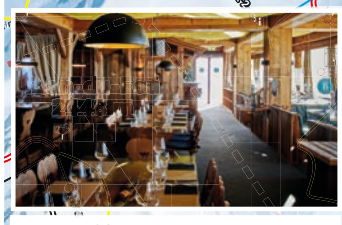

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Ski touring at night on Wednesdays,
from January to March, until 9 p.m.

SAVEURS D'ALTITUDE

Ski touring under the stars

When the sun sets, the mountain takes on another dimension. Every Wednesday from January to March, take part in a nocturnal ski touring outing from Verbier or La Tzoumaz to Savoleyres.

Turn on your headlamp, make your way along in the calm of the night and then savour a hearty meal at the Savoleyres restaurant.

To enjoy this experience safely, please take note of the rules before you start.

An original way to experience the mountains, combining physical effort, silence and a sense of conviviality.



First tracks

Before the resort gets busy, the mountains are all yours.

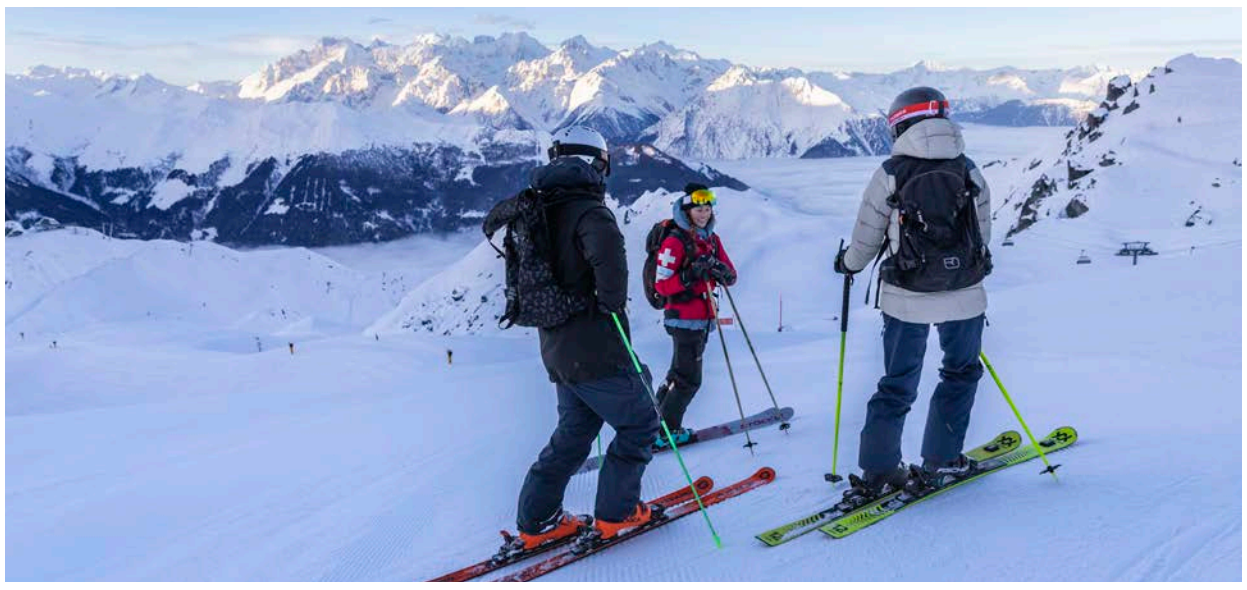
Every Friday from 4 December 2026 to 23 April 2027, subject to conditions.

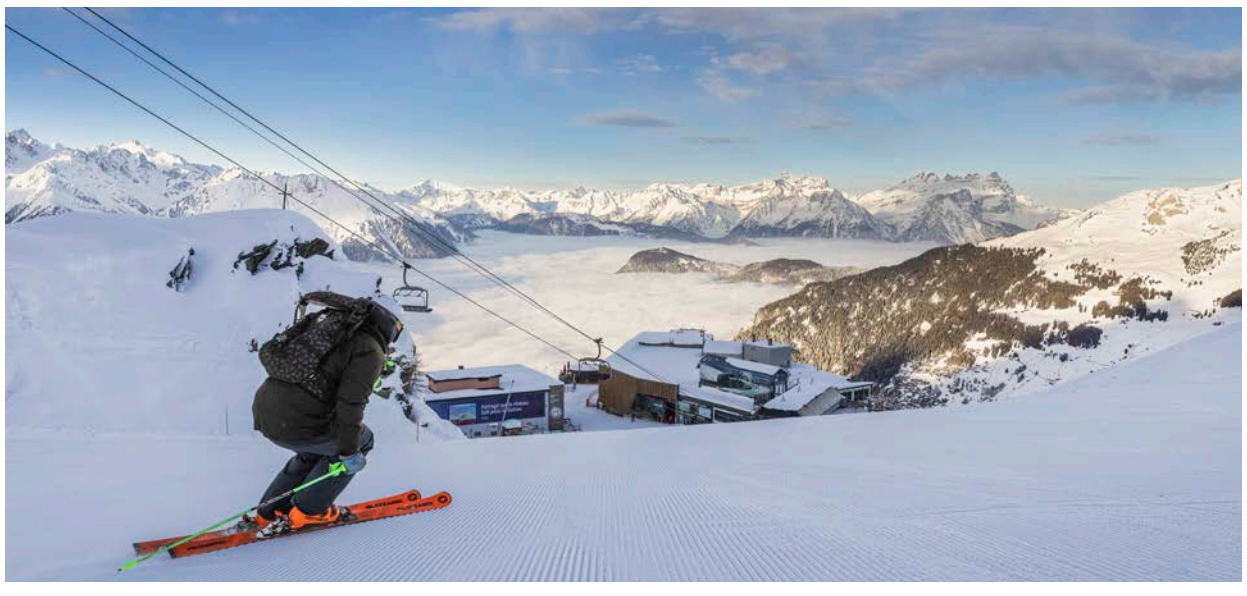
The day starts in Médran, from where you'll set off with a ski patroller and a member of the Téléverbier management team.

Enjoy two descents on the freshly prepared snow before the slopes open to the public.

Then, it's off to Le Flocon to savour a well-earned breakfast in a warm, friendly atmosphere.

These mornings are for early birds and ski fans who'd like to experience the slopes differently.





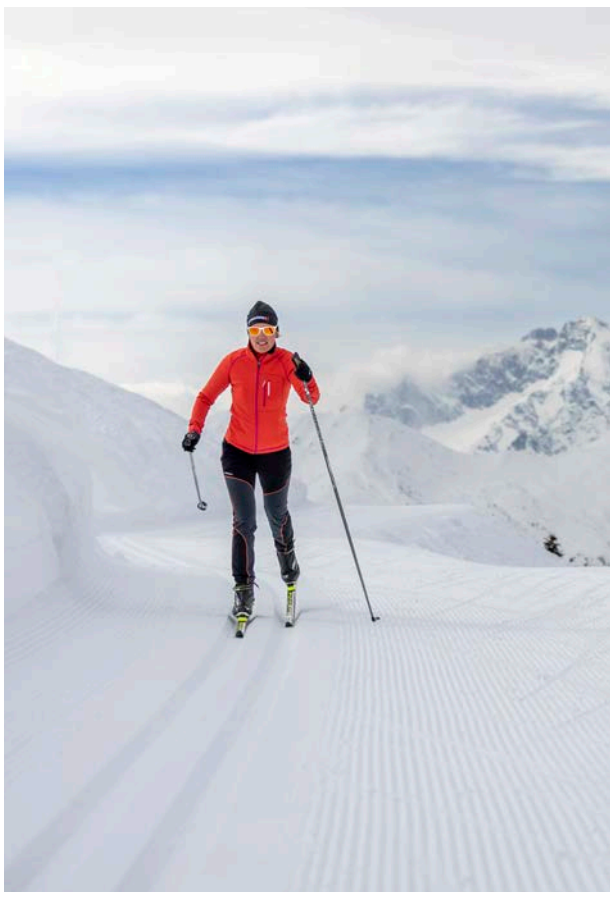
Cross-country skiing

Les Ruinettes is the perfect place to discover cross-country skiing, at an altitude of 2,300 m, in spectacular surroundings.

Starting at the cable car station, you'll set off for La Chaux (6 km there and back).

The different tracks allow everyone to go at their own pace, from the blue run, suitable for beginners, to the red and black ones, intended for more experienced skiers.





Time to have some fun and push your limits

Winter in the Verbier 4Vallées ski area is not only about classic descents. Funslope, freestyle, speed skiing or ski cross: you name it, we have it!

Try out the different areas, have fun and liven up your day on the slopes.





Meïno in La Tzoumaz!

The Funslope lives up to its name, with bumps, obstacles and modules for learning while having fun, whatever your level of skill.



Playtime in La Pasay

Specially designed for our younger guests, the Meïno play area is the perfect place to take a break and have a good time in the snow.





Challenge yourself at 2,250 m, in the Verbier Snowpark

Three lines, kickers, rails, boxes and other modules beckon to riders of all levels, encouraging them to improve their skills or work on their figures.





A race against the clock in La Chaux

Have you ever been tempted by speed skiing?

Well then, come and time yourself on the Mini KL slope, and challenge your friends and family.



Last but not least, ski cross in La Chaux

Shared joy is double joy: have fun on this dynamic 700-m run, which includes banked turns, jumps and gates.

Various ways and places to try something different, leave your routine behind and inject some extra fun into your day.



Save these dates

1
Opening Session
05.12.2026

Winter kicks off nicely with the Opening Session.

The first day on the slopes is centred around skiing, snowboarding, a great atmosphere... and plenty of St. Nicholases!





2
#ENPISTES La Tzoumaz 2027
09.01.2027

#ENPISTES stops off in La Tzoumaz, where you'll be able to soak up the friendly atmosphere.

4
#ENPISTES Bruson 2027
13.02.2027

Head to Bruson for another edition of #ENPISTES!

Come and (re)discover the ski area and make the best of all it has to offer.

3
No Limits Bruson Freeride Week
from 09.01 to 15.01.2027

An entire week dedicated to freeriding in Bruson. Expect snow, nature in its purest form and thrills as you immerse yourself in the world of off-piste skiing.





5
Verbier Freeride Week
from 15.02 to 22.02.2027

For a whole week, Verbier celebrates freeriding in all its forms.

Don't miss this winter event, which combines skiing, snowboarding and mountain experiences.

6
Volcom Takeover
20.02.2027

Volcom takes over for a day centred around snowboarding, skiing and freestyle culture, and promises a good dose of energy on the slopes.

7
Fête de la luge (Sledging festival)
20.02.2027

A day which focuses on sledging and laughter!

All age groups are invited to enjoy the snow and have a good time.





8

GiantXTour
27.02.2027

The GiantXTour is coming to Verbier.

Expect spectacular freestyle shows as the riders push themselves to the limit.

9

Bruson Ski et Son (Ski and Sound)
06.03.2027

An event which combines skiing and music in a festive atmosphere, in the heart of Bruson.

10

YETI Xtreme Verbier:
from 27.03 to 04.04.2027
Event Village from 26 to 28 March

On this occasion, freeriders from all over the world will gather on the Bec des Rosses, above Verbier.

From 26 to 28 March, the public is invited to get close to the action in the Event Village.







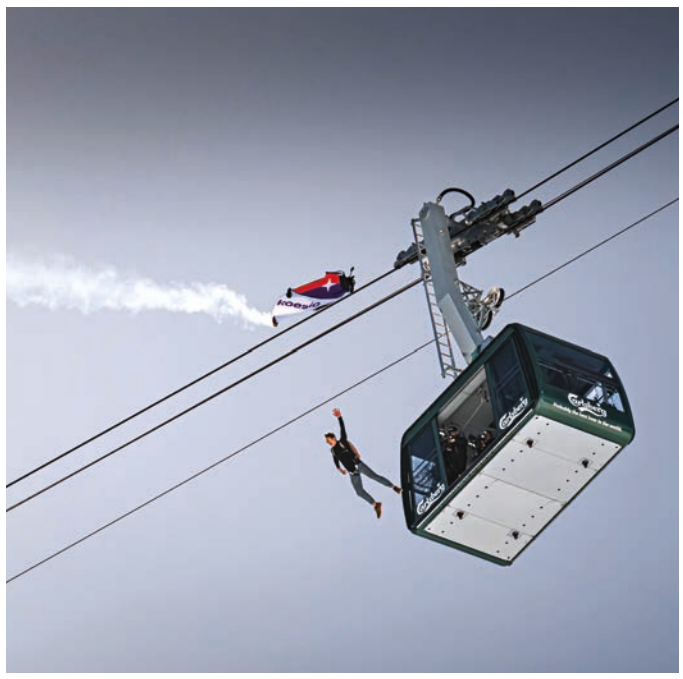
11

Air Show
10.04.2027

Will you be in Verbier on 10 April?

If so, look up to the sky and watch the best in the world of aerobatics as they treat you to a breathtaking show.

A unique event not to be missed!



12

E.N.D Session:
24 and 25.04.2027

The E.N.D session sees the season out with a bang.

The waterslide in La Chaux promises plenty of challenges and thrills. Afterwards, make your way back down to enjoy the rest of the festivities and unforgettable electronic concerts.

A last day of skiing, music and fun before you put away your skis until next winter.



IMPRESSUM

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