

# VERBIER ADDICT MAG

15

BY TÉLÉVERBIER SA

NUMBER 15

Biannual magazine

WINTER 2025-2026



## CONTENTS

### WHAT'S NEW?

page 2-3

### OFFERS

page 4

### SUSTAINABLE TRANSPORT

page 5

### HIGH-ALTITUDE

### FLAVOURS

page 6-7

### ACCOMMODATION

page 7

### NOT TO BE MISSED

page 8-9

### EVENTS

page 10-11

*The Les Planards-Savoieyres section opens  
in December 2025*



**TMX**  
SAVOIEYRES



## The combined lift at Savoleyres, a major project for our ski area

The summer of 2025 saw intense activity on the construction site for the new Les Esserts–Savoleyres combined lift.

Since 1970, the legendary Giovanola gondola lift has connected Savoleyres to Verbier. It is a true icon of Swiss engineering, and the last of its kind still in operation anywhere in the world.

Now, its worthy successor is starting to take shape: a state-of-the-art installation designed by Doppelmayr-Garaventana, capable of transporting up to 1,675 people per hour between Les Esserts, Les Planards and Savoleyres.

This major project, which began in autumn 2024, has involved various teams of dedicated individuals, from labourers and engineers to helicopter pilots. September 2025 saw a spectacular moment in the project: the installation of the pylons by a Super Puma helicopter. We shared pictures and videos of every dramatic moment on our social media channels, the dedicated website and the TMX blog, giving everyone the chance to follow this great feat of technical prowess and human ingenuity.

But this project is about much more than technological and technical prowess. It is driven by a philosophy of mobility: to provide a continuous travel link between the Verbier–Ruinettes and Savoleyres–La Tzoumaz areas, meaning that visitors will never again have to take a bus to cross the resort. This is a radical transformation aimed at keeping the ski area running smoothly, with a better distribution of traffic and improved comfort for all skiers. The combined lift is a hybrid system with a combination of detachable 6-seater chairs and 10-seater cabins, offering passengers the freedom to choose between the thrill of the open air or the sheltered comfort of a cabin with panoramic views. In summer, the lift will also be open to hikers and mountain bikers, making it a year-round service.

The Les Planards–Savoleyres section is scheduled to open equipped with 6-seaters on 19 December 2025. This is the first stage of opening before the combined lift fully opens in December 2026, when the entire line will finally be fully operational from Les Esserts. Follow the project's progress and get all the details at [tmx-savoleyres.ch](https://tmx-savoleyres.ch)



## A new, faster, more comfortable chairlift

Since 1988, the Lac 2 chairlift has been transporting skiers from Lac des Vaux to Col de Chassoure, opening the door to this spectacular ski area.

For the past 35 years, it has been a vital strategic link between Verbier and the 4 Vallées, offering exceptional views with a journey time of just over five minutes and a capacity of 1,200 people per hour. This once impressive level of performance now falls short of today's demands and the expectations of an ever-growing clientele eager to hit the slopes.

The chairlift is therefore set to be replaced to cater to the growing demand. Its successor, a detachable 6-seater model made by Bartholet SA, combines Swiss technology with superior comfort.



The result of the renovation will be a reduced journey time of just 3 minutes and an increased capacity of 2,000 people per hour when running at full capacity. It will be faster, smoother and more comfortable. Work began in summer 2024 with the installation of a few pylon bases – a true feat of engineering carried out at high altitude, in an environment where the weather often dictates the pace. The teams rose to the challenge with the precision and rigour that Téléverbier is known for.

With this new Lac 2 chairlift, there is now an efficient and comfortable link between Lac des Vaux and Col de Chassoure.

The opening is scheduled for December 2025!

## Message from the CEO



Yet another great summer season has just gone by, once again confirming the appeal of our region. We are pleased to report that the number of visitors to our ski lifts has again increased compared to the previous year. This growth reflects the efforts of all the region's service providers to consistently deliver a high-quality experience to customers year-round. Infrastructure investments continue, with two new facilities opening this winter. The new detachable 6-seater chairlift at Lac 2 will significantly reduce travel time and increase comfort.

In addition, the second section of the Télémixte, also a detachable 6-seater chairlift, will come into service this winter. The entire Télémixte line will be fully operational for the following season. These improvements will enhance the experience our ski area can offer.

We look forward to welcoming you soon to the slopes of Verbier, La Tzoumaz and Bruson.

I wish you all an outstanding season, filled with memorable experiences. May this festive period bring you happiness, joy and good health.

Best wishes and see you soon on the snowy peaks!

**Laurent Vaucher – CEO**



## 75 years of passion, history and mountains

2025 will forever be etched in our memories as the 75th anniversary of Télèvesbier. 75 years of history, construction, encounters and anecdotes that have shaped the identity of our resort and fuelled the passion of the people who bring it to life day after day.

It all started with a return to our roots. We have been immersed in exploring our collective memories through meticulous research in our archives and by exhibiting photographs at our stations. These images capture a bygone era and a pioneering spirit. They have brought joy to our resort throughout the year, rekindling memories and bringing smiles for entire generations.

The anniversary was also a great opportunity to get together and share experiences. The big 75th anniversary quiz tested everyone's knowledge with tricky questions, nostalgic anecdotes and references to our history. We have put together a commemorative booklet to keep this journey through our history going.



It will be available at our points of sale this winter, offering a unique opportunity to (re)discover 75 years of alpine adventure.

Naturally, an anniversary is not something to be celebrated alone. All our employees gathered at Place St-Marc in Le Châble to enjoy a sunny day filled with games, food trucks, a photo booth and a festive atmosphere. This gathering was also a celebration of Télé-Thyon's 60th anniversary and the STA's 30th anniversary, reminding us that the history of Télèvesbier is part of a greater collective history at the heart of our valley.

The official day itself was focused on sharing ideas and experiences and on reflection. There was a round table discussion hosted by Philippe Revaz, with some big names from Swiss tourism, followed by a comedy show by Julie Conti.

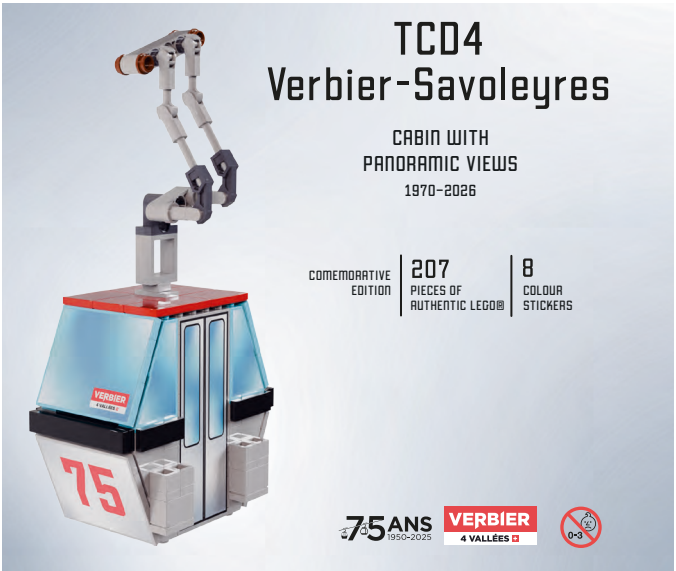
The Municipality of Val de Bagnes and our partner Bartholet also commemorated the event with symbolic gifts,



highlighting the strong bond that unites us with our partners in this great venture.

Next, we took the party beyond the mountains with our Cabine On Tour initiative. Our iconic cabin travelled around French-speaking Switzerland, stopping in Neuchâtel, Lausanne, Bulle and Fribourg, where we shared raclette, competitions, gifts and smiles with the public. At each stop, we brought a little bit of Verbier's spirit down out of the mountains with us. As our final touch to make this anniversary one to remember, we created a unique collection of items: colourful "75 years" bobsleds - a vintage nod to our roots - and an exclusive collaboration with Faction on a pair of limited edition skis, inspired by a poster created especially for the occasion.

It was an anniversary full of emotions, especially pride and shared joy, reflecting the history we have built together over the past 75 years and will continue to build together, as we look forward to a bright future.



## Our iconic cabins brought to life... as LEGO!

Our LEGO cabins are bringing a wave of creativity to Verbier!

The Jumbo cabin will be a unique, LEGO-based tribute to our ski area's iconic and historic cabin.

Designed for mountain enthusiasts, model makers, or simply those who enjoy beautiful local stories, this model kit allows you to relive the thrill of ascending high above the mountains.

The Verbier Addict shop, located at the Médran ticket office, sells this unique item that invites people of all ages to build, play and share moments of fun centred around one of the icons of our ski resort.

The new combined lift, which will replace the iconic Savoieyres cabin, will also be reproduced in LEGO® form.

This LEGO model is a fantastic way to create a tangible record of this historic transition while celebrating Verbier's heritage and innovation.

For anyone who enjoys building things, collecting or simply reminiscing about those moments suspended in the Alpine sky, these models are much more than just a toy: they are a piece of our ski area that you can re-create at home.

## The Mont-Fort Expedition: a journey of history and learning

We are proud to present the Mont-Fort Expedition, an immersive educational and sensory experience in the heart of the Alps, between Verbier and Nendaz, culminating at Mont-Fort.

This is more than just a walk at high altitude; it is an invitation to understand, observe and share. It is a way to understand glaciers, observe the forces of nature at work and learn to see a landscape undergoing profound change with a new, informed perspective.

This venture was made possible by our close partnership with Bureau Relief, who specialise in geotourism and promoting natural heritage.

Relief devised educational routes, designed information panels and installed markers that tell the story of the past and future of the Tortin Glacier. The route is split up into stages:

- You can start from Nendaz, with the first rest stop being at Tortin
- Or you can start from Verbier, at La Chaux.

These two routes then converge at Les Gentianes, before culminating at the summit of Mont-Fort.

All along the route, signs, markers and observation points invite you to explore the four great natural forces – water, ice, rock and air - that have sculpted this magnificent landscape.

The experience is designed to be suitable for people of all ages and no special skill or equipment is required.

It is ideal for families, curious visitors and mountain enthusiasts.

Each station on the route has a post where visitors can stamp their forms. Once you have completed the trail, you can hand in your form at the last station to enter a competition - a fun reward for taking part.

One of the highlights of the experience is "An encounter with a glacier".

At the Col des Gentianes, you are invited to touch the ice, contemplate the former extent of the glacier and reflect on what our mountain will look like in 2100.





Over CHF 8,000 worth of benefits with your annual pass!

When you choose an annual pass, you unlock a package of exclusive digital offers worth over CHF 8,000.

There are offers for everything you need to enjoy every season to the fullest, from mountain holidays and sporting adventures to trips to popular destinations. It's the perfect way to broaden your horizons, discover new landscapes at our 15 partner resorts, and enjoy your favourite activities all year round.

This season, your pass will open the doors to a whole world of experiences, including mountain activities, local adventures and year-round leisure pursuits. Check out some of the new benefits for 2025–2026:

AlpsPass - three free days on the slopes

Mix things up with three free days of skiing at various exceptional resorts: Adelboden-Lenk, Engelberg-Titlis,

Aletsch Arena and the Jungfrau ski area.

The perfect way to explore new Alpine horizons!

BikeVerbier.ch - a guided experience at a great price

Explore the most beautiful trails in the Val de Bagnes with passionate guides!

Get 10% off a guided bike or e-bike tour, available for both private outings and corporate events.

Bex salt mines: an underground exploration adventure

• Winter 2025-2026: buy one ticket, get one free

• Starting summer 2026: get a free condiment gift pack with every ticket - a tasty souvenir to take home.

With an annual pass, every season is a new adventure.



Meïno is already 1 year old... and he's been busy!

A year old already... and he's been busy!

Our mascot Meïno has had a first year full of fun, adventure and new encounters.

Meïno has been winning the hearts of young and old alike with his boundless energy. He's been to the Family Festival, the Mascot Marathon, and of course he's been skating at the Fribourg ice rink, which reminds him of the glacier he came from.

And that's not all: he's been enjoying every moment with walks around the Verbier area, bike rides and scooter rides, always spreading good cheer.

Great news: now you can take Meïno with you wherever you go!

You can buy the new Meïno cuddly toys, as soft and comforting as powder snow, at the Verbier Addict shop.

And that's just the beginning...

Meïno has plenty of surprises in store for you this winter!

Keep an eye out - you might just bump into him on the slopes or around the resort...



Build your freeriding skills with WeMountain

In Verbier, off-piste skiing offers unique thrills: pristine snow, breathtaking views and spectacular descents. That being said, safety first!

Knowing your limits, understanding your environment and anticipating risks are life-saving reflexes: taking action to prevent accidents has to start before an avalanche. After is too late. That's where WeMountain comes in.

WeMountain is a pioneer in mountain safety training.

Their innovative programme combines e-learning (online training) and T-learning (practical lessons on the terrain) for a comprehensive, modern approach that works for everyone. Start preparing for the season from home, at your own pace, then put your knowledge to the test on the slopes of Verbier.

Get your winter season off to the best possible start by taking the OFFPISTE course, which is 20% off with the code SAFEOPTELEVERBIER.

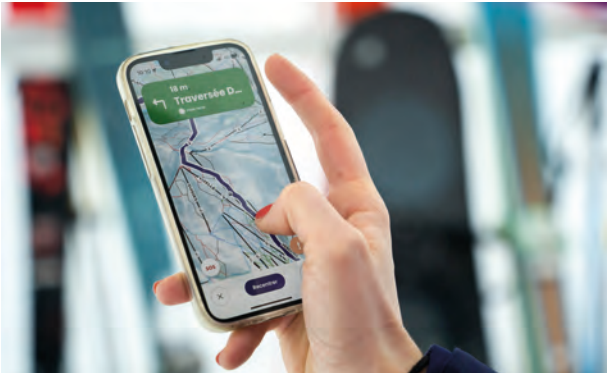
Skiif: the quickest way to locate your people

Finding your friends on the slopes has never been easier! With the Skiif app, you can activate geolocation to find out where your friends and family are in real time, whether they're at the top of a slope or on the terrace of a mountain restaurant.

Thanks to the app's interactive map, you can easily find your way around the ski area and get live updates on:

- When the slopes and ski lifts are open
- The weather
- The avalanche risk

Simple, practical and fun, Skiif is your essential tool for sharing every descent, every break and every moment of fun on the snow. Available on the App Store and Google Play.



Give the gift of memories with our gift vouchers

You no longer need to visit our shops to buy a gift voucher. They are now available to buy online with just a few clicks.

Choose the amount, personalise your message and give your loved ones the gift of their favourite activities.

Our vouchers give the recipient the freedom to experience the mountains in any season, in the way that suits them. Choose from skiing and hiking, summer adventures and gourmet delights at our partner restaurants. A gift voucher gives more than just fun in the moment; it is the gift of unforgettable memories.

Buy online at: <https://verbier4v.ch/gift-vouchers>

Your annual pass is just a click away!

Great news for all residents of French-speaking Valais: purchasing an annual pass has never been easier!

No more queues. This year, you can do everything online with just a few clicks. Select your ski pass, upload your proof of residence and proceed to payment. And there you have it! Your key to the 4 Vallées is ready!

Plus, take advantage of our special price of CHF 700 until 30 November (thereafter CHF 900). The mountains have never been closer... or easier to reach!

The Club Card, your money-saving helper

Discover the Club Card, your key to making the most of the ski season.

Use your Club Card to access the slopes at a great price: you will automatically get at least 20% off the usual price, and up to 50% depending on the time of year. Another benefit: it saves you time. No need to go to the sales point, just head straight to the gates and let the Club Card do the rest. The amount for your day will be taken from your bank card automatically - no hassle. Less waiting and more skiing - always at the best possible price!



## Verbier Express and VosAlpes Express: get to the slopes in a flash



This winter, leave your car at home and reach the peaks without the hassle of changing trains thanks to the Verbier Express!

Every weekend and public holiday, this train connects Geneva Airport to Le Châble, transporting skiers and visitors directly to the foot of the slopes.

A new offer for a new season!

Great news! This winter, there will be a second departure later in the morning, with a return available in the late afternoon.

Perfect for late risers or those who enjoy a more relaxed skiing experience, thanks to the combined train + half-day ski pass offer.

And that's not all: in addition to the Verbier Express, the VosAlpes Express connects Fribourg to Le Châble, without any changes, every Saturday and Sunday from 14 December 2025 to 19 April 2026, as well as on public holidays.

Taking the train is the simple, sustainable and comfortable way to reach Verbier for a weekend of thrilling skiing.



## Snow'N'Rail: the winning combo of train + skiing

For comfort, sustainability and savings, choose Snow'N'Rail, our special offer in partnership with RailAway: train travel + a discounted ski pass.

Season 2025-2026 offers:

- 1 to 14 December 2025:  
30% off the train and 30% off the ski pass
- 1 January to 28 February 2026:  
up to 50% off the train journey and 10% off the ski pass

- 6 to 26 April 2026: 30% off the ski pass

Plus, all year round, train passengers get 10% off their ski pass.

A simple, affordable and environmentally friendly way to reach Verbier while enjoying a relaxing and stress-free journey.

For more information, visit: [cff.ch/snowrail](http://cff.ch/snowrail)



## Getting around Verbier: all transport options within easy reach

Considered a form of public transport, the Le Châble - Verbier gondola lift operates daily from 5:15 am to 11:50 pm.

Now there's no need to rush: plan your days at your own pace, from your first coffee to your last high-altitude drink.

SBB half-fare, general (GA) and digital travelcards are valid on this route, providing simple, fast and convenient access.



And if you prefer the bus, holders of a Verbier 4Vallées ski pass can also use the 12.251 Le Châble - Verbier bus line.

**Free shuttle buses at the resort**

Once you arrive in Verbier, take advantage of the free shuttle buses that run all year round.

They take you from all areas of the resort to the Médran, Mayentzet and Savoleyres gondola lifts, as well as our beginner areas, so you'll always have easy access to the start of the slopes



**Transport in the valley:**

Le Châble - Bruson - Sarreyer

During the winter season, your Verbier 4Vallées annual or seasonal passes are also valid on bus routes 12.252 and 12.253, serving Bruson, Lourtier and Sarreyer.

With the combined network of gondola lifts, buses and shuttles, getting to Verbier is a breeze.

Leave the car behind, breathe in the mountain air, and enjoy the beauty in peace.



## L’Inkontro - gather for peak dining

“Inkontro” means “gathering” in the local dialect of Val de Bagnes. The name perfectly captures the spirit of the place: friendly, welcoming and open to all.

Built on the foundations of the former Chalet Carlsberg, this establishment blends the authenticity of wood with the modernity of metal. The large bay windows bathe the place in natural light.

### New terrace, new atmosphere

Brand new for this season: a sunny terrace conceived as a balcony looking out over the mountains. The new terrace is a welcoming place where you can continue enjoying the outdoors with a post-ski run aperitif, a pizza shared with friends, or simply enjoy soaking up the sun and taking in the views.

It has music, a friendly atmosphere and spectacular views, making it one of Verbier’s unmissable spots and the perfect place for a meet-up.



### Two spaces, two atmospheres

L’Inkontro is divided into two distinct but complementary areas:

- Le Kesto is the main restaurant in the building with table service and a refined menu
- Le Komptoir is a relaxed space where you can enjoy pizzas, tapas, Valais burgers or platters of local cheeses and charcuterie.

### Where Italy meets Valais:

the menu is a fusion of Italian and Valais cuisine - a generous blend of flavours.

With its regular DJ sets, lively terrace and relaxed atmosphere, L’Inkontro has established itself as the new high-altitude village square, a lively place for getting together, having a good time and enjoying the Verbier version of la dolce vita.



## Enjoy the mountains... and get something back!

Good news for lovers of high-altitude walks: your pedestrian pass now entitles you to generous cash-back at various partner restaurants in the mountains.

Why not take a break during your walk to sample some local flavours and benefit from an exclusive offer?

- **La Pasay Restaurant** -> CHF 35 back when you spend CHF 50 or more

- **Le Balcon restaurant** -> CHF 20 back when you spend CHF 35 or more

- **Black Tap Restaurant** -> CHF 20 back when you spend CHF 35 or more

All you have to do is show your 4 Vallées 1-day pedestrian pass or your online order confirmation to the staff at your chosen restaurant.

It’s a wonderful way to sample the local cuisine, bask in the sunshine and incorporate something tasty into your walk.



## Mont-Fort Swiss Lodge: the smart getaway at the foot of the mountains

Fancy a simple, convenient and affordable getaway?

The Mont-Fort Swiss Lodge welcomes you to Le Châble, just a stone’s throw from the cable car and the SBB railway station.

This friendly accommodation in an unbeatable location caters for both solo travellers and groups of up to 50 people. And it’s just a 20-minute gondola lift ride away from the slopes! Between ski runs, enjoy a relaxed après-ski at the nearby restaurants and bars.

And to make your getaway even more special - still at a great price - treat yourself to a package combining accommodation and skiing. It’s the perfect way to experience Verbier to the fullest.

For bookings and information, visit: <https://montfortswisslodge.ch/en>



## T-Resort at La Tzoumaz: modern comfort at the foot of the slopes

Sitting at 1,500 metres above sea level, facing the Rhône Valley, La Tzoumaz charms visitors with its authentic appeal and direct access to the vast 4 Vallées ski area.

The T-Resort is a modern and welcoming retreat, conveniently located just a few metres from the Tzoumaz-Savoleyres gondola lift. Here, every detail has been designed with comfort and conviviality in mind.

Its bright apartments are perfect for families or groups of friends, accommodating between 4 and 10 people.

Everything you need is right there:

- **The T-Shop** for your ski equipment
- **Tzoum’Evasion** for booking ski lessons
- **The T-Bar**, a friendly place for delicious dining or aperitifs on the terrace.

T-Resort invites you to enjoy a carefree holiday and the alpine spirit of La Tzoumaz.

For more information, visit [t-resort.ch](https://t-resort.ch)



## Our high-altitude restaurants



**IGLOO DU MONT-FORT**  
The highest place to get fondue in Europe!  
Phone: +41(0) 27 775 25 96  
Email: lesgentianes@televerbier.ch  
www.verbier4v.ch/igloo



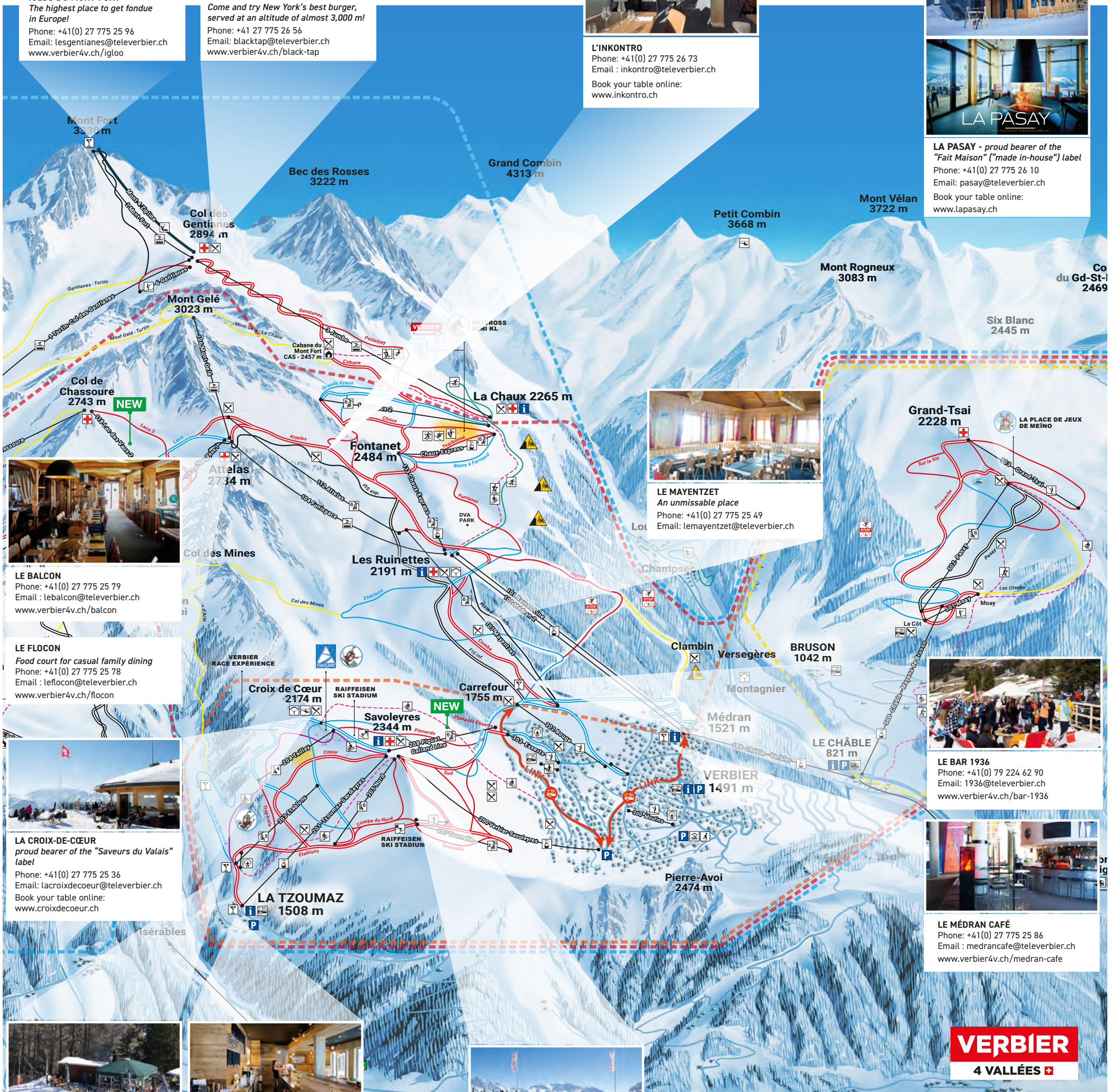
**BLACK TAP VERBIER**  
Come and try New York's best burger, served at an altitude of almost 3,000 m!  
Phone: +41 27 775 26 56  
Email: blacktap@televerbier.ch  
www.verbier4v.ch/black-tap



**L'INKONTRO**  
Phone: +41(0) 27 775 26 73  
Email: inkontro@televerbier.ch  
Book your table online: www.inkontro.ch



**LA PASAY** - proud bearer of the "Fait Maison" ("made in-house") label  
Phone: +41(0) 27 775 26 10  
Email: pasay@televerbier.ch  
Book your table online: www.lapasay.ch



**LE BALCON**  
Phone: +41(0) 27 775 25 79  
Email: lebalcon@televerbier.ch  
www.verbier4v.ch/balcon



**LE FLOCON**  
Food court for casual family dining  
Phone: +41(0) 27 775 25 78  
Email: leflocon@televerbier.ch  
www.verbier4v.ch/flocon



**LA CROIX-DE-CŒUR**  
proud bearer of the "Saveurs du Valais" label  
Phone: +41(0) 27 775 25 36  
Email: lacroixdecoeur@televerbier.ch  
Book your table online: www.croixdecoeur.ch



**BAR DES ETABLONS,**  
Great atmosphere guaranteed with concerts and DJs.  
Phone: +41(0) 79 782 79 85  
Email: etablons@televerbier.ch  
www.verbier4v.ch/etablons



**LE T-BAR**  
The La Tzoumaz wine bar  
Phone: +41(0) 027 564 56 78  
Email: tbar@televerbier.ch  
www.verbier4v.ch/t-bar



**SAVOLEYRES**  
Restaurant and pizzeria  
Phone: +41(0) 27 775 26 28  
Email: selfsavoleyres@televerbier.ch  
www.verbier4v.ch/savoleyres  
Night ski touring - Wednesdays between January and March - until 9 pm



**LE MAYENTZET**  
An unmissable place  
Phone: +41(0) 27 775 25 49  
Email: lemayentzet@televerbier.ch



**LE BAR 1936**  
Phone: +41(0) 79 224 62 90  
Email: 1936@televerbier.ch  
www.verbier4v.ch/bar-1936



**LE MÉDRAN CAFÉ**  
Phone: +41(0) 27 775 25 86  
Email: medrancafe@televerbier.ch  
www.verbier4v.ch/medran-cafe

**VERBIER**  
4 VALLÉES

**SAVEURS D'ALTITUDE**



## Ski touring by starlight

Imagine setting out on an adventure on the mountains just as the world goes to sleep.

Every Wednesday from January to March, from 6 pm to 9 pm, Verbier and La Tzoumaz invite you on a magical ski touring adventure under the stars.

As you climb, let yourself be enveloped by the soothing silence of the mountains, the twinkling night sky and the magic of the snow sparkling in the moonlight.

Complete your experience with a comforting meal at the Savoleyres restaurant, which will give you the energy you need to finish the evening feeling light-hearted with your head full of memories.

It's a unique experience - a challenge for the body and soothing for the mind - a different way to experience the mountains, surrounded by the wonder and tranquillity of the evening.



## Feel the magic of torchlight descents

Treat yourself to an unforgettable evening in Bruson. The experience begins gently with a complimentary aperitif, followed by a relaxed dinner at the La Pasay restaurant. Enjoy its warm and welcoming mountain ambience.

The dancing lights, sparkling snow and exhilarating experiences of this magical adventure will leave you

with unforgettable memories to share with friends or family.

Next, it's time for some magic: accompanied by instructors from the Swiss Ski School in Verbier, set off on a night-time torchlight descent, where the mountains light up and emotions run high.

Book this activity at <https://verbier4v.ch/torchlight>



## Cross-country skiing: a Nordic skiing experience at Les Ruinettes

Perched at 2,300 metres above sea level, the cross-country ski trail between Les Ruinettes and La Chaux is a real gem for Nordic skiing enthusiasts, regardless of skill level.

From the very first moment, you will be captivated by the spectacular view of the Combins massif and the Bagnes valley. It takes your breath away.



The departure point is next to the Ruinettes gondola lift.

The perfectly maintained main trail is 6 km long (round trip). It's the ideal way to immerse yourself in the beauty of the mountains and enjoy the pure mountain air.

Trails for all ability levels

- **Blue slope:** 6 km, change in elevation +15 m ideal for beginners
- **Red slope:** 1.4 km, change in elevation +45 m for intermediate and advanced skiers
- **Black slope:** 1.4 km, change in elevation +112 m for experienced skiers seeking a challenge

With its varied routes and stunning surroundings, the Les Ruinettes - La Chaux cross-country ski trail offers a unique mountain experience, combining the pleasure of skiing with endurance and immersion in the magnificent natural surroundings of Verbier.

<https://verbier4v.ch/cross-country>





## Ever wanted to be the first to make tracks in the snow?

Have you ever wanted to be the first one on the slopes? This exclusive experience invites you to make the first tracks in the freshly groomed snow, well before other skiers arrive, and enjoy a delicious breakfast at the top of the mountains.

Every Friday from 5 December to 24 April, join us on the Place de Médran at 7:50 am for two memorable descents accompanied by an experienced patroller and a member of the Téléverbier management team.

This is a rare chance to see the mountains come to life,

and to hear each turn you make echo in the quiet of the morning.

Keep the morning magic going with a gourmet breakfast at Le Flocon. Savour your achievements and start the day in style.

### Gift idea:

Why not gift your loved ones this unique experience that combines excitement, exclusivity and a passion for skiing, creating unforgettable memories to share.

Book your “First Tracks” adventure now at [verbier4v.ch](http://verbier4v.ch)



## The Mont 4 Zipline: the glacier at your feet

Ready for some breathtaking thrills?

Head to the summit of Mont-Fort, at 3,330 metres above sea level, to embark on a dizzying adventure combining adrenaline and wonder: the Mont 4 Zipline.

Prepare to take flight at over 100 km/h. The zipline travels over a height difference of 383 metres and a length of 1.4 km, flying over glaciers and alpine landscapes stretching as far as the eye can see.

The dramatic start gives way to a smooth descent to Les Gentianes, with a 360° view of the legendary Alpine peaks.

Whether you're flying solo or with friends or family, this is an experience you'll never forget.

Book your flight now at [verbier4v.ch/mont4zipline](http://verbier4v.ch/mont4zipline)



## Verbier Snowpark at 2,250 m

Located at 2,250 metres above sea level, the Verbier Snowpark is a must for all freestyle enthusiasts, from beginners to experienced riders.

Kickers, rails, boxes, jibs... the park has three lines, catering to all skill levels:

- **Small Line:** five whoops/table-tops to ease you in gently

- **Medium and Large Lines:** kickers from 9 to 13 metres, rails, tubes and various modules to give free rein to your creativity.

Depending on snow conditions, the layout changes throughout the season to ensure the best freestyle experience.

## Ski cross at La Chaux

Right next to the Snowpark, the La Chaux ski cross facility offers 700 metres of fun and thrills for all skill levels.

There are banked turns, bumps, start gates and finish area - everything you need to feel like a champion!

Try it with family, friends or as part of a skiing lesson. It's the ultimate fun course for thrills, technique and enjoyment.



## Mini speed skiing at La Chaux

Got a need for speed? Our mini speed skiing track (Mini KL) awaits you in La Chaux for an adrenaline-filled timed descent!

The objective is to go as fast as possible on a specially designed track. The most daring can go up to 70 km/h.

Challenge your friends or family to see who can set the fastest time!

## The Meïno Funslope at La Tzoumaz

Meïno is waiting for you at his Funslope in La Tzoumaz, a skiing playground designed for a different kind of skiing experience.

Accessible to all skill levels, this fun area allows children and beginners to discover the basics of freestyle while having fun on a track featuring obstacles, bumps and interactive modules.

Lots of laughs guaranteed!





The Philippe Roux Challenge:  
the spirit of skiing for all

Every winter, the Philippe Roux Challenge brings together winter sports enthusiasts, families and friends for a moment of pure enjoyment on the slopes of Savoleyres.

A true local tradition, this popular race is open to all. It's all about sportsmanship and enjoying the day in a warm and welcoming atmosphere.

There will be several rounds of competition throughout the season, from December 2025 to April 2026:

- 27 December -> Giant slalom
- 3 January -> Slalom
- 21 February -> Giant slalom
- 28 February -> Slalom
- 14 March -> Giant slalom
- 4 April -> Combined final on the Casino slope, which will bring the season to a spectacular close

Combining achievement with shared fun, the Philippe Roux Challenge is a must for ski enthusiasts of all ages, an event where the focus is on enjoyment and a passion for the mountains.



SnowDay 4 Bikes

For one Saturday in January 2026, you can head to La Tzoumaz for an experience like no other: an afternoon of mountain biking on snow, organised by the Verbier Bike Park.

Here, there's no timer, no pressure, just the pleasure of rolling at your own pace, having fun with friends and enjoying the snow in a whole new way!

After the descents, enjoy a friendly aperitif at the Savoleyres restaurant, the perfect opportunity to share your best anecdotes from your adventarest,



Opening session: St. Nicolas day

On 6 December 2025, come and celebrate the opening of the slopes on a festive day filled with good cheer and hundreds of Santas.

Dress up as Saint Nick to get a ski pass for just CHF 5! There will be entertainment, food, live music and a friendly atmosphere to mark the start of winter with a "Ho ho ho!"



Part of the funds raised will be donated to Solidarité Eau Afrique, an organisation based in Fully that works to provide access to drinking water in Benin by drilling wells in remote villages.

Registration is exclusively online. Go to [verbier4v.ch/opening-session](http://verbier4v.ch/opening-session) to take part in this colourful day.



Verbier Freeride Week 2026

In February 2026, Verbier will once again become the centre of the freeriding world.

From 7 to 16 February, the resort will be buzzing with excitement for Verbier Freeride Week, a week dedicated to snow sports, adrenaline and freedom.

The first to take to the slopes will be the young talents participating in the Freeride Junior Tour on 7 and 8 February, followed by the competitors in the Freeride World Qualifier, divided into three successive levels:

- FWQ 2 -> 9 and 10 February
- FWQ 3 -> 11 and 13 February
- FWQ 4 -> 13 and 16 February (final round)

Every winter, thousands of skiers and snowboarders come here with the dream of making a name for themselves in this demanding and passionate world.

For them, Verbier Freeride Week is a springboard - a key stage in accumulating valuable points for the Freeride World Tour.

But above all, it's a unique opportunity to experience the incomparable atmosphere of the world's freeriding mecca.



Xtreme de Verbier: the legendary test

The final stage of the Freeride World Tour will be held on the Bec des Rosses, the legendary mountain where many of freeriding's finest moments have taken place.

The world's best riders, including several talented local athletes, will compete for the world championship title.

Beyond the competition, Verbier will be buzzing with excitement: the traditional village fair will bring the place to life, and a ski test at Les Ruinettes will give enthusiasts the chance to try out the latest equipment.





## Verbier Air Show 2026 : A party in the sky

On 11 April 2026, the skies above Verbier will be transformed into a giant stage for a jaw-dropping event: the Verbier Air Show.

High above the slopes, the best pilots and extreme sports athletes will put on a breathtaking show, featuring base jumping, speed flying, paragliding and wingsuit flying.

The entire mountain will be buzzing with excitement as these spectacular demonstrations, daring

acrobatics and nail-biting moments take place.

Back down on Earth, the party continues.

DJ sets and the “Altitude Party” will liven up the terrace of 3023, which will be transformed into a dance floor with panoramic views of the peaks for the occasion.

This is a unique and unmissable event that will bring the winter season to a spectacular close, keeping your eyes fixed on the sky and your heart racing.



## That’s a wrap for the slopes: it’s party time in La Chaux!

The end of season party returns to the slopes with Ultime Session.

This year, head to the La Chaux Snowpark in Verbier on the weekend of 25 and 26 April 2026 to celebrate the end of winter in a festive and friendly atmosphere, surrounded by snow-covered scenery.

Share one or more unique days filled with skiing, laughter and music, surrounded by fellow mountain

and winter sports enthusiasts.

There will be entertainment, a waterslide, get-togethers, surprises, and a lively atmosphere to bid farewell to the 2025-2026 season.

One last weekend of fun and freedom to enjoy to the fullest before putting away your skis... until the next snowfall!



## European Cup and Swiss Junior Championships

From 20 to 30 January 2026, two downhill races and one men’s super-G will be held on the FIS Attelas slope as part of the European Cups.

The Swiss Junior Speed Skiing Championships will also be held on the same slope the following week.



## Sledges at the ready on 7 February 2026!

The sledge run between Savoleyres and Les Établons promises thrills, laughter and spectacular scenery.

Whatever your age or experience level, you can enjoy the freedom of the ride surrounded by spectacular snow-covered scenery.

For a fun and unforgettable day in the heart of the mountains, opt for the special sledding package and hire your equipment directly from the T-Shop in La Tzoumaz. A fun-filled experience to share with family or friends, where the mountains become a playground



## Giant X Tour

On 28 February, La Chaux Snowpark will host the Giant X Tour, part of the Tour Freestyle Romand.

Sign up to take part or come and watch spectacular performances in a festive atmosphere that is open to all.



Piguet  
Galland

From private to  
intimate banking.

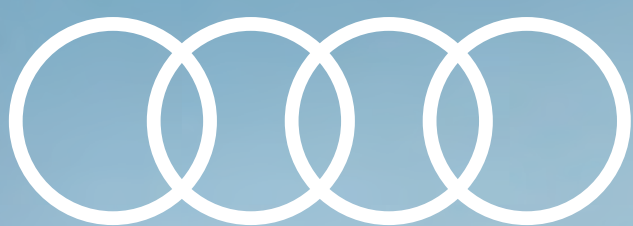


# On vous promet de rester sur la bonne ligne

Oui, **Piguet Galland** a désormais sa propre remontée à Verbier : la **Piguet Galland Line**. Mais rassurez-vous, on ne s'improvise pas skieurs professionnels, juste banquiers passionnés.

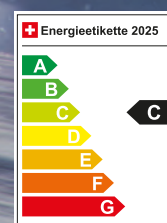
Avec l'**intimate banking**, nous traçons chaque projet avec précision : investissement, conseil patrimonial & prévoyance, solutions de financement.

La différence ? Chez nous, la ligne n'est jamais verglacée.



## Low temperatures. High traction.

Electrify the winter season  
with electric quattro all-wheel drive.  
The fully electric Audi e-tron GT quattro.



Audi Vorsprung durch Technik

Audi e-tron GT quattro, 370 kW/503 hp, 17,8-19,3 kWh/100 km,  
0 g CO<sub>2</sub>/km, category B-C. Consumption data valid until 31.12.2025.  
The data valid from 1.1.2026 was unavailable at the time of publication.