

PROPOSAL FOR A PARTNERSHIP / PUBLICITY



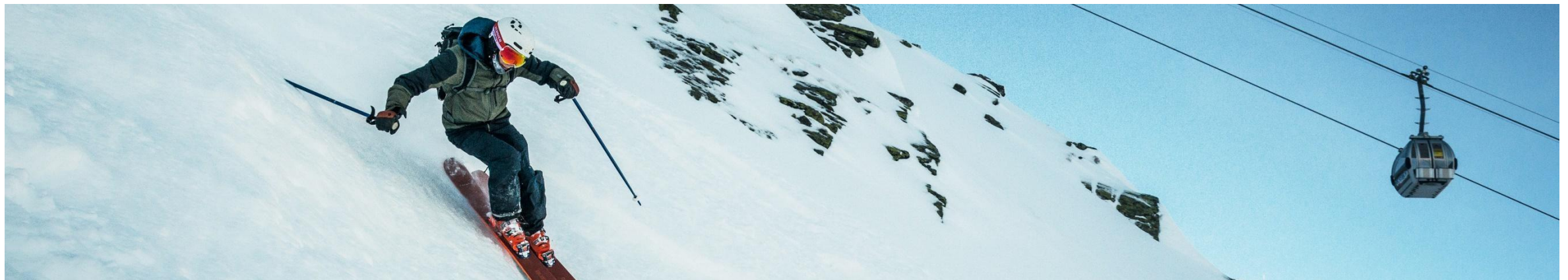
WELCOME TO VERBIER 4VALLÉES



«Verbier, the world capital of freeriding and a paradise for lovers of the great outdoors, boasts one of the most beautiful ski areas in the world. Its development and management are at the heart of Téléverbier SA's activities. »

Jean-Albert Ferrez

Chairman of the Board of Directors of Téléverbier SA



SWITZERLAND'S LARGEST SKI AREA



VERBIER, THE MOST COSMOPOLITAN OF THE VALAIS RESORTS, OFFERS A BOUNDLESS PLAYGROUND FOR SKIERS OF ALL ABILITIES.

CONNECTED TO THE 4VALLÉES SKI AREA, TÉLÉVERBIER SA OPERATES THE SKI AREAS OF VERBIER, LA TZOUMAZ AND BRUSON ALL YEAR ROUND.



VERBIER, LA TZOUMAZ AND BRUSON: PART OF SWITZERLAND'S LARGEST SKI AREA



VERBIER



- 1,500 metres to 3,300 metres
- Guaranteed snow
- Legendary freeride routes
- A mountain biking paradise with 8 downhill trails, 23 enduro routes and 500 km of cross-country trails

www.verbier4vallees.ch

LA TZOUMAZ



- Very popular with families, with easily accessible
- slopesFun trails for children, including a Funslope and a toboggan run
- Summer activities for everyone, including scooters, hiking and mountain biking.

BRUSON



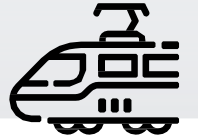
- A quiet, family-friendly ski resort with a variety of slopes and exceptional snow conditions
- Renowned for its forest trails
- Connected to the Verbier ski area via the cable car

VERBIER 4VALLÉES

IN THE HEART OF THE ALPS



45 minutes from Sion Airport
1 hour 45 minutes from Geneva Airport
3 hours from Zurich Airport
3 hours 30 minutes from Milan Airport



Rail link from Geneva and
Lötschberg via Martigny
station

Verbier Express: Travel to the
Verbier ski slopes from Geneva
Airport without changing
trains every weekend and
during the holidays



Take the A9 motorway to Martigny,
then follow signs for Grand St-
Bernard. At Sembrancher, turn left
towards Verbier 4Vallées.



VERBIER 4VALLÉES IN FIGURES



410 KM

slopes in the 4Vallées ski area at altitudes between 1,500 and 3,300 metres



37 ski lifts

in Verbier

1,100,000 skier days and
12,000,000 lift rides



6 fun zones

Snowpark + Skicross + luge +
Mini KL + Verbier Race
Experience + Funslope



A paradise for **bikes
and scooters**

8 downhill bike trails / 23
enduro routes / 500km of
cross-country trails



EVENTS

World-renowned events



MONT4 ZIPLINE

The world's highest zipline :
1.4 km at speeds of over
100 km/h



HIKING

over
500 km

VERBIER 4VALLEES

IN FIGURES





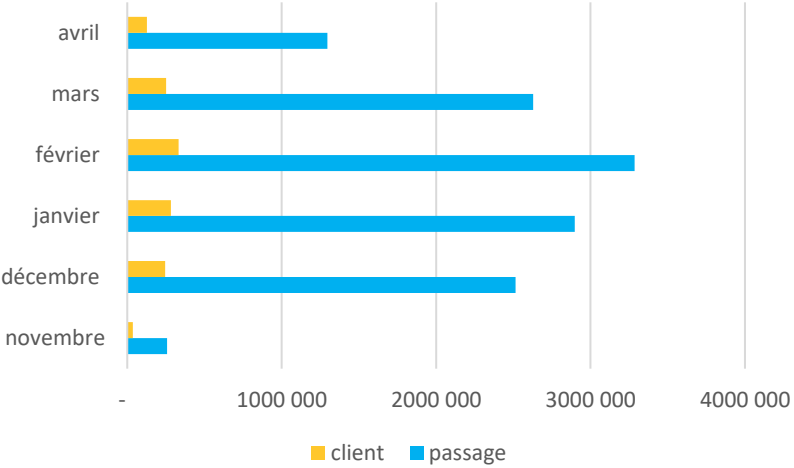
14 378 493

passengers carried during
the 25–26 winter season



1 306 638

Ski Days during the winter
of 25–26





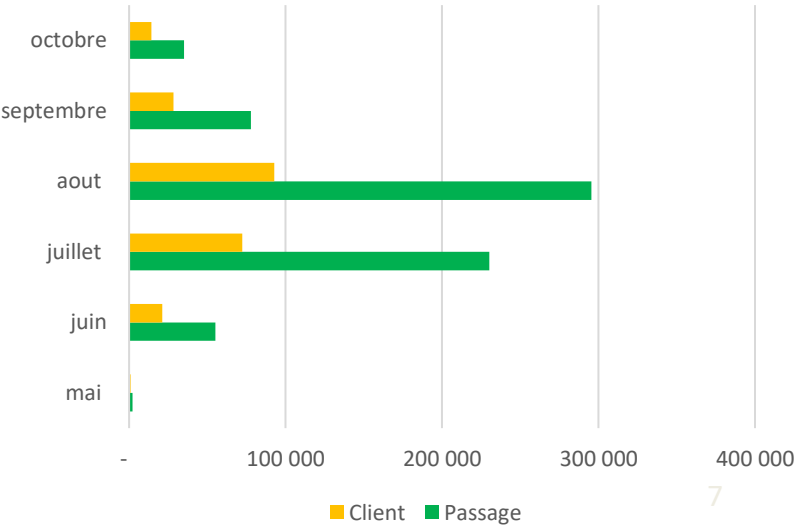
736 881

passengers carried during
the 2025 summer season



235 229

Customer Days during the
summer of 2025



VERBIER 4VALLÉES

CUSTOMER SEGMENTATION*



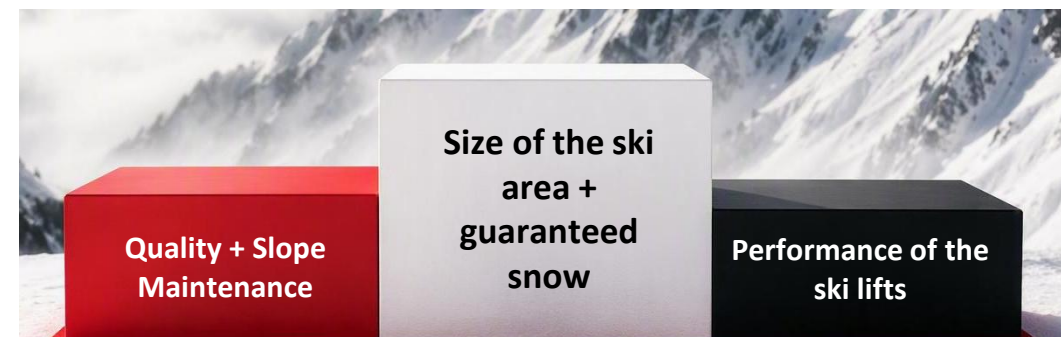
Where do our customers come from?	%
Switzerland	54%
UK	8,9%
France	5,6%
Benelux	4,5%
Germany	3,6%
USA	2,6%

Age range of customers	%
0-15 years	12%
16-20 years	11%
21-25 years	15%
26-35 years	25%
36-45 years	13%
46-55 years	14%
Aged 56 and over	10%

Skiing ability (according to their own assessment)	%
Expert (black run)	66%
Good (red run)	30%
Beginner and non-skiers	4%

Point of sales	%
Cash desk	43%
online	39%
Resort partners	14%
Automate	4%

What factors are important to guests when choosing a resort and deciding to visit Verbier?



**based on the satisfaction survey and winter 24-25 sales figures*

VERBIER 4VALLÉES

OUR PRESTIGIOUS PARTNERS



Piguet
Galland &
vous.



RAIFFEISEN



OUR OFFERS

YOUR BRAND ON OUR MEDIA



	 Offer Diamond	 Offer Platinum	 Offer Gold
1. Naming opportunities			
2. Branding of ski area			
3. Digital advertising / digital screens across the ski area			
4. Digital advertising / giant screen at Place de Médran			
5. Digital advertising / verbier4vallees.ch website			
6. Communication			
7. Corporate clothing			
Value CHF	XXX'XXX.-	XXX'XXX.-	XXX'XXX.-

1. NAMING OPPORTUNITIES



NAMING OPPORTUNITIES

The facility will be named after your company. The name will appear on the course maps and on all TVSA communications relating to this facility.

2. BRANDING OF SKI AREA

TO REFLECT YOUR IMAGE (SKI LIFT CABINS)



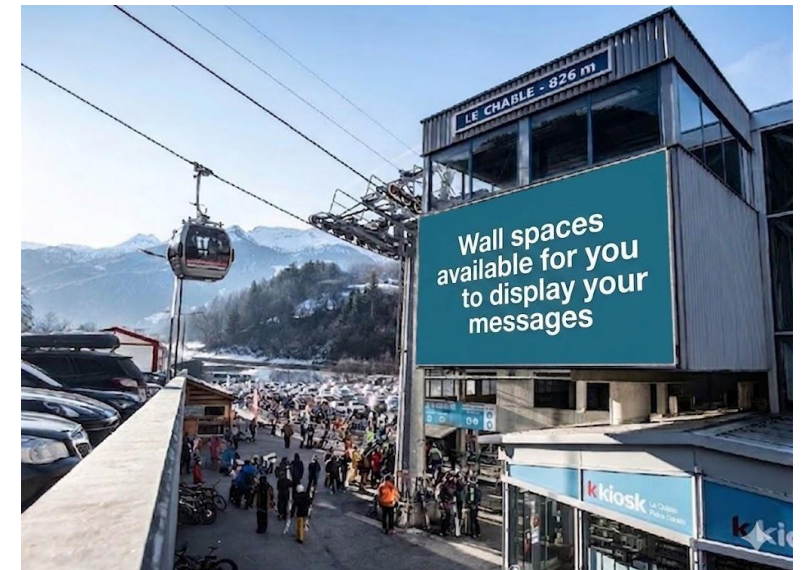
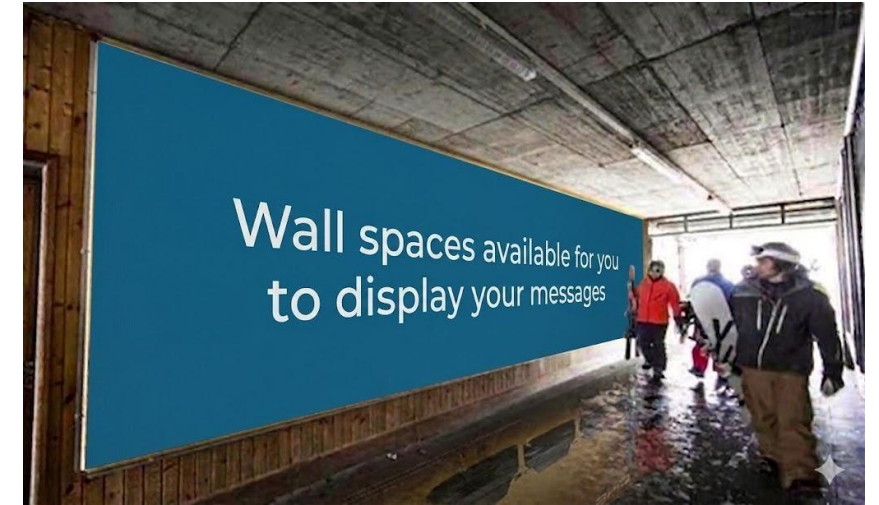
Technical specifications	*price varies depending on the ski lift cabins
Estate opening	Winter: November to April / Summer: June to October
Customer	More than a million a year
Passing gates	Over 11 million a year
Branding	Depending on your project. Sticker application managed by TVSA



2. BRANDING OF SKI AREA TO REFLECT YOUR IMAGE (BUILDING)

Advertising space available

branding opportunities on stations, utility pylons, wall advertisements and naming opportunities



2. BRANDING OF PLAY AREAS WITH YOUR BRAND NAME *SUBJECT TO AVAILABILITY



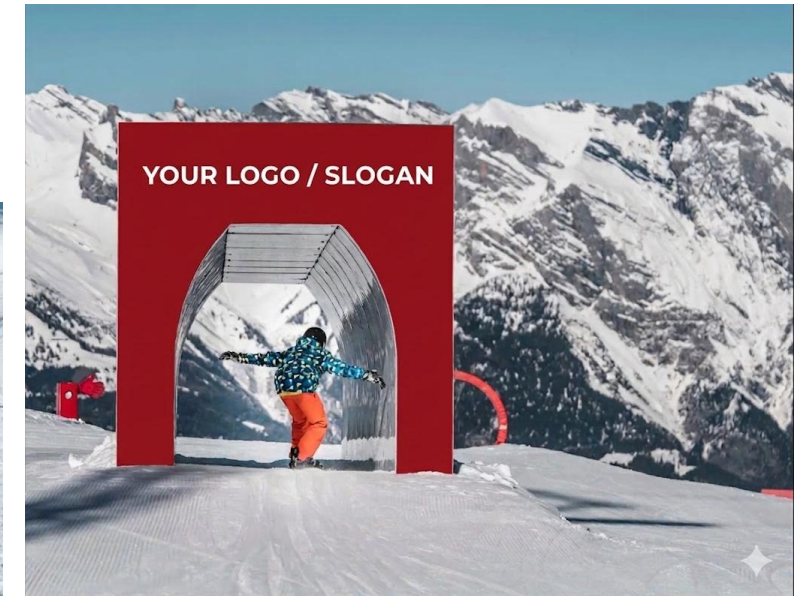
Fun Zone

Skicross Park

Courses marked out with obstacles in La Chaux for a four-person competition in La Chaux (Verbier)

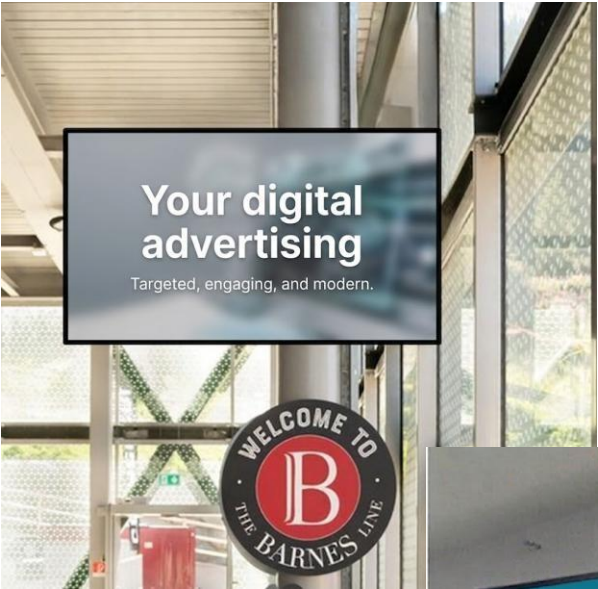
Funslope

Children's play area in La Tzoumaz



3. DIGITAL ADVERTISING

SCREENS ACROSS THE SKI AREA AND IN RETAIL OUTLETS



Ecrans Navori	Technical specifications
Number	31 x
Format	65"
Duration	10 seconds
Animation	full screen
Broadcast	Every day, subject to opening hours
Location	Ticket offices / stations / restaurants / waiting areas

3. DIGITAL ADVERTISING

SCREENS ACROSS THE SKI AREA (List of location)



Type of facility	Sector
Ticket offices / stations / building / waiting areas	Médran
	Le Châble
	La Tzoumaz
	Savoieyres
	Ruinettes
	Jumbo
Restaurants and accommodation	Funispace
	Inkontro
	Croix de Cœur
	Médran Café
	Black Tap
	Pasay
	Self de Savoieyres
	Mayentzet
	Flocon
	Picnic room Ruinettes
	T-One residential complex
	Dahu



4. DIGITAL ADVERTISING

GIANT SCREEN IN PLACE DE MÉDRAN

SWITZERLAND'S N° 1 IMMERSIVE SCREEN

giant screen in Place de Médran

Slots winter	subject to availability, up to 80 slots
Slots summer	per day / 12'000 per season

Spectacular, top-quality advertising to make a lasting impression for your brand.



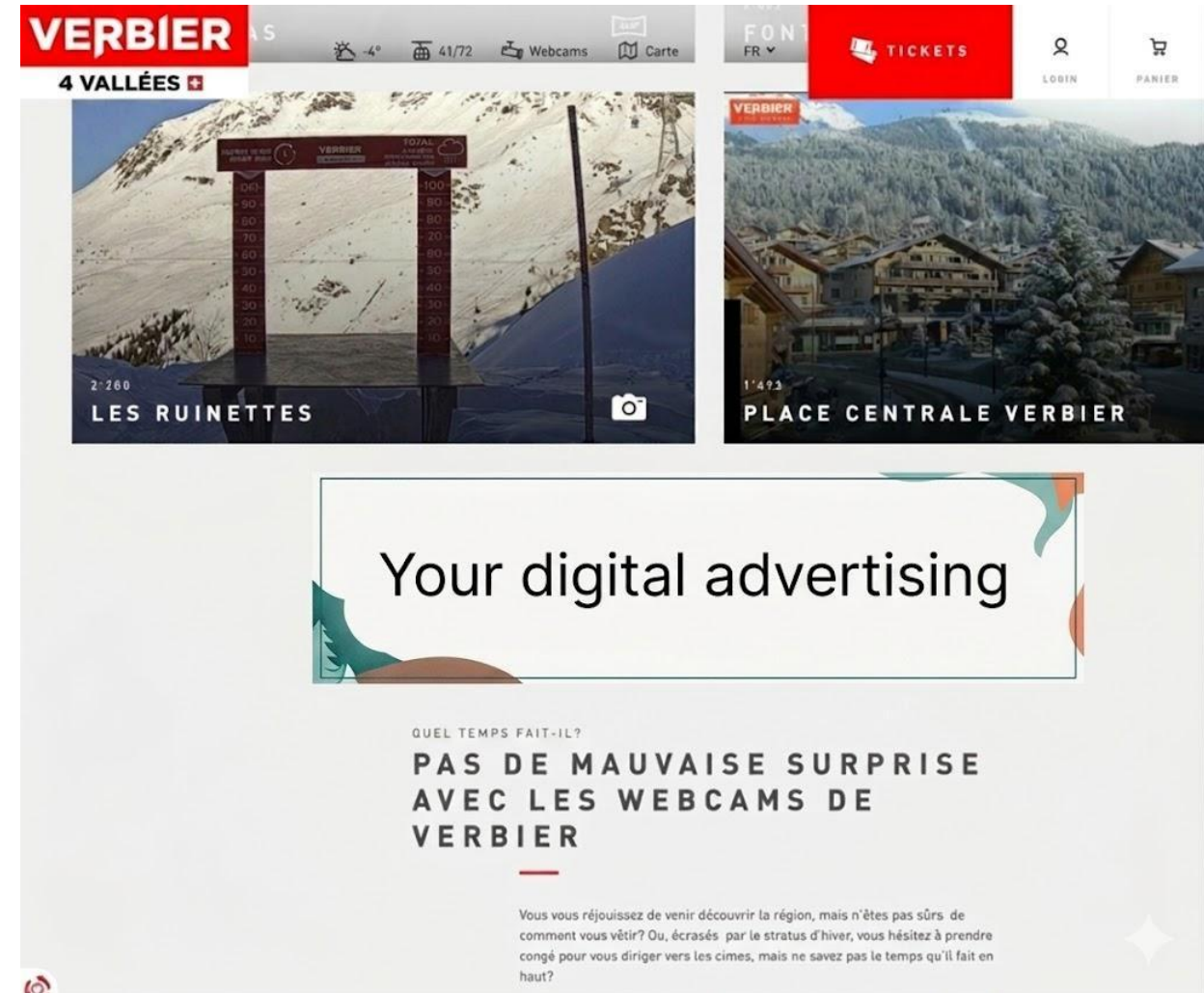
5. DIGITAL ADVERTISING / SITE WEB

Statistics - www.verbier4vallees.ch

Contacts	210'000 x
Orders	40'000 x
Visits	484'000 sessions
Pages viewed	1'679'000 pages
Format	Banner at the top of the page + logo in the website footer

VERBIER

4 VALLÉES 



The screenshot displays the Verbiere 4 Vallées website. At the top, there's a navigation bar with the logo, weather information (-4°C, 41/72), and links for Webcams and Carte. Below the navigation bar, there are two main images: 'LES RUINETTES' and 'PLACE CENTRALE VERBIER'. A large banner in the center reads 'Your digital advertising'. Below the banner, there's a section titled 'PAS DE MAUVAISE SURPRISE AVEC LES WEBCAMS DE VERBIER' with a sub-header 'QUEL TEMPS FAIT-IL?'. The text below this section discusses the benefits of using webcams for weather information in the region.

VERBIER 4 VALLÉES

FR 

TICKETS

LOGIN

PANIER

2'260
LES RUINETTES

1'493
PLACE CENTRALE VERBIER

Your digital advertising

QUEL TEMPS FAIT-IL?

**PAS DE MAUVAISE SURPRISE
AVEC LES WEBCAMS DE
VERBIER**

Vous vous réjouissez de venir découvrir la région, mais n'êtes pas sûrs de comment vous vêtir? Ou, écrasés par le stratus d'hiver, vous hésitez à prendre congé pour vous diriger vers les cimes, mais ne savez pas le temps qu'il fait en haut?

6. COMMUNICATION

YOUR BRAND ON PRINTED MATERIALS

Printed materials (example)	Type promotion	Number of copies
Keycard	Logo	150'000x
Verbier Addict Mag	Advertisement	25'000x winter + 15'000x summer



your logo



7. CORPORATE CLOTHING

YOUR LOGO ON TÉLÉVERBIER CLOTHING



Corporate Clothing	
Senior management and the Board of Directors	40 x
Téléverbier staff	100 x

VERBIER
4 VALLÉES 

PURE ENERGY

CONTACT VERBIER 4VALLÉES

AU PLAISIR DE VOUS RENCONTRER



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