

# ADVERTISING SPACES SKI AREA

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Téléverbier SA  
Verbier, June 2026

**VERBIER**

**4 VALLÉES** 



# WELCOME TO VERBIER 4VALLÉES

**VERBIER**

**4 VALLÉES** 



*«Verbier, the world capital of freeriding and a paradise for lovers of the great outdoors, boasts one of the most beautiful ski areas in the world. Its development and management are at the heart of Téléverbier SA's activities. »*

**Jean-Albert Ferrez**

*Chairman of the Board of Directors of Téléverbier SA*



# VERBIER 4VALLÉES IN FIGURES



**410 KM**

slopes in the 4Vallées ski area at altitudes between 1,500 and 3,300 metres



**37 ski lifts**

in Verbier

1,100,000 skier days and 12,000,000 lift rides



**6 fun zones**

Snowpark + Skicross + luge + Mini KL + Verbier Race Experience + Funslope



A paradise for **bikes and scooters**

8 downhill bike trails / 23 enduro routes / 500km of cross-country trails



**EVENTS**

World-renowned events



**MONT4 ZIPLINE**

The world's highest zipline :  
1.4 km at speeds of over 100 km/h



**HIKING**

over 500 km

# VERBIER

**VERBIER**  
4 VALLÉES 



# VERBIER

## INTERNATIONAL SKI RESORT

**VERBIER**  
4 VALLÉES 

**Verbier** is a name renowned throughout the world, synonymous with active, adventure-filled holidays in a majestic Alpine setting.

The resort occupies most of this sun-drenched plateau, which opens out onto the Combins and Mont Blanc massifs. With its ski runs and trails, ski-touring routes and numerous fun zones, the ski area has plenty to offer.

Quite simply, the resort is a skier's paradise! Of course, it's impossible to talk about Verbier in winter without thinking of the resort's legendary après-ski scene. What could be better, after an intense day's skiing, than dancing and sampling the region's specialities, all whilst still in your ski gear? A truly unique atmosphere!



# CABIN BRANDING CHÂBLE – VERBIER – RUINETTES

## TAILORED TO YOUR IMAGE



*The main route through the ski area for commuters.  
Châble–Verbier section: public transport from winter 21–22*

Technical specifications	CABIN CHABLE – VERBIER - RUINETTES
Altitude	Between 830m and 2'201m
Cabin	160 cabin
Operating period Châble - Verbier	Public transport, open year-round
Operating period Verbier - Ruinettes	Winter: November to April Summer: June to October
Client	1,100,000 passengers per year
Branding	Cabin tailored to your project Lower section of the windows on three sides
Value	CHF 3,500 (excl. VAT) per cabin

# CABIN BRANDING FUNISPACE

## TAILORED TO YOUR IMAGE

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*A unique cable car system combining the advantages of a gondola lift and a cable car. 30-seater cabins linking Les Ruinettes to Les Attelas.*

Technical specifications	FUNISPACE
Altitude	Between 2'198m and 2'730m
Cabin	19 cabin (30 places)
Operating period	Winter: November to April
Client	730,000 visits during the winter of 25–26
Branding	Cabin tailored to your project 4 sides + base of the cabin
Value	CHF 15,000 (excl. VAT) per cabin



# CABIN BRANDING CHAUX - EXPRESS

## TAILORED TO YOUR IMAGE



*The world's first Leitner Telemix (a hybrid of a chairlift and a gondola lift). The unique feature of this installation is that it ascends from Les Ruinettes and descends to La Chaux*

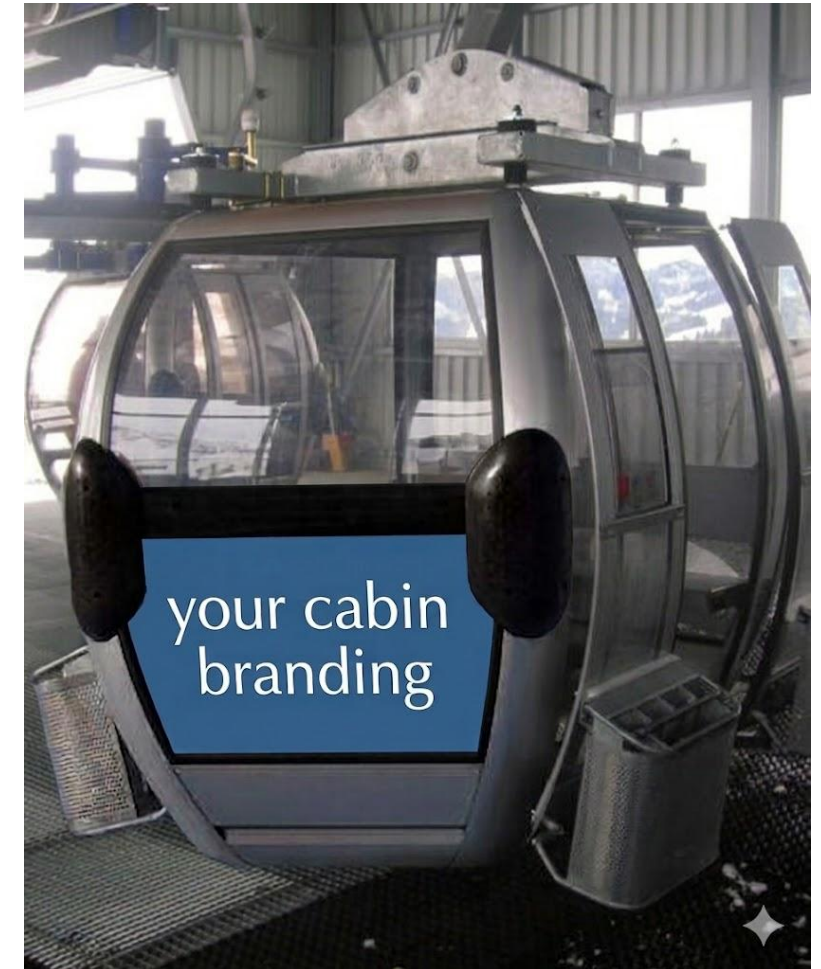
Technical specifications	TELEMIX CHAUX - EXPRESS
<b>Altitude</b>	Between 2'206m and 2265m
<b>Cabin</b>	20 cabin
<b>Pylon</b>	9 pylon
<b>Operating period</b>	Winter: December to April Summer: July to September
<b>Client</b>	1,360,000 visits during the winter of 25–2672,000 visits during the summer of 25
<b>Branding</b>	Depending on your project Cabin: Lower section of the windows on 3 sides Pylon: A1 frame per pylon
<b>Value</b>	Cab: CHF 7,500 per cab (excl. VAT) Pylon: CHF 15,000 per line (excl. VAT)

# CABIN BRANDING CHASSOURE - TORTIN

## TAILORED TO YOUR IMAGE

*An essential route for accessing the 4Vallées. It is also heavily used for downhill skiing due to the Tortin freeride route.*

Technical specifications	CABIN CHASSOURE - TORTIN
Altitude	Between 2'064m and 2'764m
Cabin	36 cabin
Operating period	Winter: December to April
Client	465,000 visits during the winter of 25–26
Branding	Cab tailored to your project Lower section of the windows on three sides
Value	CHF 3,500 per cabin (excl. VAT)



# CABIN BRANDING JUMBO

## TAILORED TO YOUR IMAGE

*In both winter and summer, it provides access from Verbier to Les Gentianes.*

Technical specifications	JUMBO
Altitude	Between 2'278m and 2'918m
Cabine	2 cabin (150 places)
Operating period	Winter: December to April Summer: July to September
Client	375,000 visits during the winter of 25– 2620,000 visits during the summer of 25
Branding	Depending on your project: <ul style="list-style-type: none"> <li>- The lower part of the windows on all four sides</li> <li>- The area beneath the cab</li> </ul>
Value	Cabin: CHF 75,000 per cabin (excl. VAT)



# BRANDING OF CHAIRLIFTS LAC DES VAUX

## TAILORED TO YOUR IMAGE

**VERBIER**

4 VALLÉES 



*A very popular area from the very start right through to the end of the season. The first area to open in November. Lake 2 to be refurbished in 2025*

### Technical specifications

### LAC DES VAUX 1 & 2

<b>Altitude</b>	Between 2'553m and 2'749m
<b>Pylon</b>	10 pylon
<b>Operating period</b>	Winter: November to April
<b>Client</b>	1,570,000 visits during the winter of 25–26
<b>Branding</b>	Depending on your project: - advertising on pylons
<b>Value</b>	Full lines: CHF 20,000 (excl. VAT)

# BRANDING OF CHAIRLIFTS MAYENTZET

## TAILORED TO YOUR IMAGE



Technical specifications	MAYENTZET
Altitude	Between 1'735 m and 2'255m
Pylon	10 pylon
Operating period	Winter: December to April
Client	640,000 visits during the winter of 25–26
Branding	Depending on your project: - advertising on pylons
Value	Full lines: CHF 20,000 (excl. VAT)

**VERBIER**

**4 VALLÉES** 

# LA TZOUUMAZ



# TZOUMAZ

## LA NATURELLE

Formerly known as ‘Mayens-de-Riddes’, the village of La Tzoumaz lies on the northern slope of Verbier, overlooking the Rhône valley. In Valais patois, its name means ‘a place to rest’ – ‘tzoumer’. But whilst this area is certainly dedicated to relaxation, it also offers a wide range of sporting and leisure activities for the whole family.

Situated at an altitude of 2,200 metres, the ski area benefits from two slopes facing north and south, ensuring optimal snow cover, maximum sunshine and a fantastic view of Verbier and the surrounding peaks. Highly popular with families, with 13 runs totalling 41 kilometres and directly linked to the 410 kilometres of runs in the 4 Vallées, the ski area is a favourite destination for winter sports enthusiasts of all levels.

Fancy having a go or pushing your limits? Give freeriding a go in the Vallon d’Arbi, try the Audi quattro funslope obstacle course, hurtle down the famous Tzoumaz toboggan run (the longest in French-speaking Switzerland) or test your speed on the competition courses in Savoleyres.

From the summit of the new mixed-use cable car linking Verbier to Savoleyres, or the heights of the Vallon d’Arbi at over 2,300 metres above sea level, mountain bikers, e-bike riders and downhill enthusiasts are invited to get their adrenaline fix by hurtling down trails ranging from easy to advanced. Hiking, mountain scooters and a wide range of walks and activities for the whole family round off the summer tourist offering.



# CABIN BRANDING TZOUMAZ - SAVOLEYRES

## TAILORED TO YOUR IMAGE

*Access point to the ski area from La Tzoumaz*

### Technical specifications

### CABIN LA TZOUMAZ - SAVOLEYRES

<b>Altitude</b>	Between 1'535m and 2'347m
<b>Cabine</b>	60 cabin
<b>Operating period</b>	Winter: December to April Summer: July to September
<b>Client</b>	525,000 visits during the winter of 25–26 35,000 visits during the summer of 25
<b>Branding</b>	Cabin tailored to your project Lower section of the windows on three sides
<b>Value</b>	CHF 5,000 per cabin (excl. VAT)



# BRANDING OF CHAIRLIFTS **DU NORD**

## TAILORED TO YOUR IMAGE

### Technical specifications

### CHAIRLIFT NORD

<b>Altitude</b>	Between 2'030m and 2'349m
<b>Pylon</b>	6 pylon
<b>Operating period</b>	Winter: December to April
<b>Client</b>	560,000 visits during the winter of 25–26
<b>Branding</b>	Depending on your project: - advertising on pylons
<b>Value</b>	Full lines: CHF 15,000 (excl. VAT)



# BRUSON

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# BRUSON

## THE ORIGINAL

Combining the joys of winter sports with local traditions – that is the promise of this little corner of paradise in the Val de Bagnes. Small wooden chalets blanketed in a thick layer of fresh snow. This sets the scene for a typical mountain village where tranquility and authenticity reign. And yet, this magical image is by no means all that Bruson has to offer its visitors. With its 26 kilometers of slopes, its sparse forests ideal for freeriding and its opportunities for ski touring, the resort delights all winter sports enthusiasts.

It also hosts an annual qualifying round of the Freeride World Tour, as well as the No Limits Bruson Freeride Tour (FWT Junior), bringing together more than 250 skiers and snowboarders keen to tackle the dizzying slopes of the Pointe de Sésal or the Six-Blanc. The Bruson-Verbier cable car also provides easy access to the 4 Vallées ski area. The icing on the cake is that the village is renowned for its local produce and its raclette. A guaranteed treat after a day's exertion!



# CABIN BRANDING CHÂBLE – MAYENS DE BRUSON

## TAILORED TO YOUR IMAGE



### Technical specifications

### CABIN CHÂBLE – MAYENS DE BRUSON

**Altitude**

Between 826 m and 1'650m

**Cabin**

40 cabin

**Operating period**

Winter: December to April Summer: July to August

**Client**

160,000 visits during the winter of 25–26  
38,000 visits during the summer of 25

**Branding**

Cabin tailored to your project  
Lower section of the windows on three sides

**Value**

CHF 2,500 per cabin (excl. VAT)

# DIGITAL SCREENS

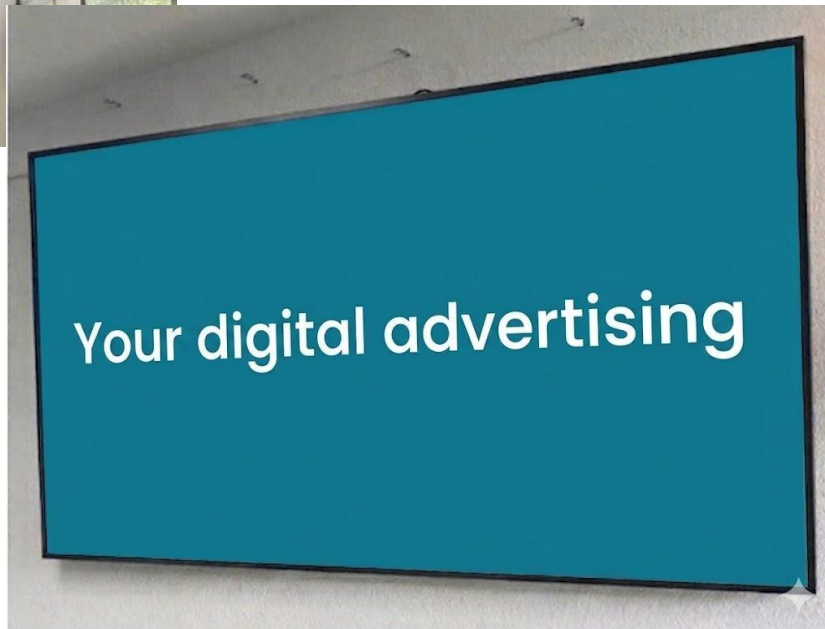


**VERBIER**

4 VALLÉES 

# DIGITAL ADVERTISING

## SCREENS ACROSS THE SKI AREA AND IN RETAIL OUTLETS



Ecrans Navori	Technical specifications
Number	31 x winter / 24x Summer
Format	65"
Duration	10 seconds
Animation	full screen
Broadcast	Every day, subject to opening hours
Location	Ticket offices / stations / restaurants / waiting areas
Value	CHF 5,000 per week in winter CHF 3,000 per week in summer
Volume discount	-15% from 2 weeks / -20% for 3–4 weeks / -25% from 5 weeks / -40% for the season

# DIGITAL ADVERTISING

## SCREENS ACROSS THE SKI AREA (LIST OF LOCATION)

**VERBIER**

4 VALLÉES 

Type of facility	Sector
Ticket offices / stations / building / waiting areas	Médran
	Le Châble
	La Tzoumaz
	Savoleyres
	Ruinettes
	Jumbo
	Funispace
	Inkontro
	Croix de Cœur
	Médran Café
Restaurants and accommodation	Black Tap
	Pasay
	Self de Savoleyres
	Mayentzet
	Flocon
	Salle de pique-nique Ruinettes
	Complexe immobilier T-Resort
	Dahu



# DIGITAL ADVERTISING

## GIANT SCREEN IN PLACE DE MÉDRAN

**SWITZERLAND'S N° 1 IMMERSIVE SCREEN**

**giant screen in Place de Médran**

Slots winter                      subject to availability, up to 80 slots  
Slots summer                     per day / 12'000 per season

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**Spectacular, top-quality advertising to make a lasting impression for your brand.**

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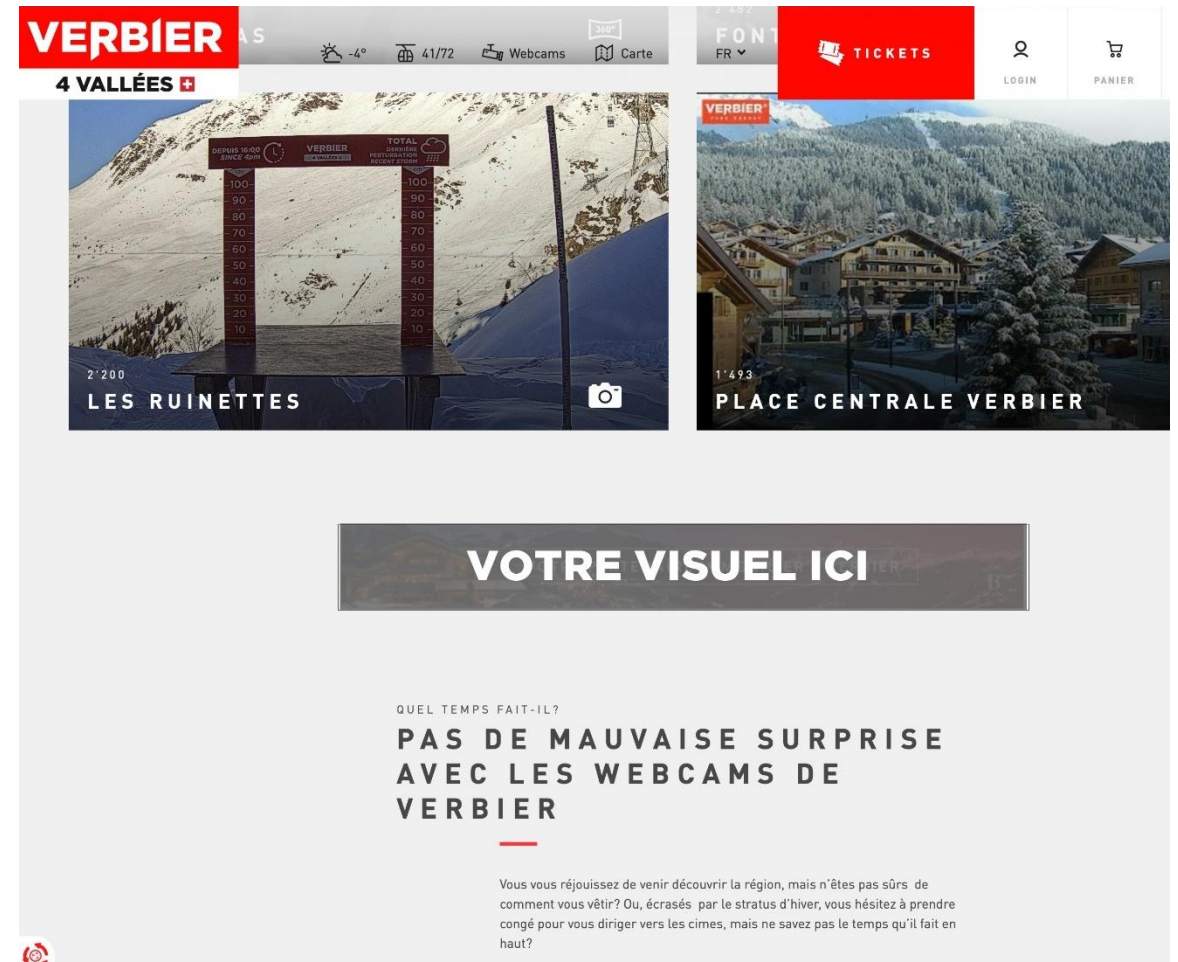



# DIGITAL ADVERTISING

## BANNER SITE WEB

### Statistics - www.verbier4vallees.ch (June 25 - May 26)

Page	Views	Value (excl. VAT)
Webcam	567'000x	CHF 25'000.-
Homepage	492'000x	CHF 20'000.-
Live opening	236'000x	CHF 15'000.-
Map	161'000x	CHF 10'000.-
Shop online	88'000x	CHF 10'000.-
<b>Duration:</b> one-year contract (1 winter + 1 summer)		



**VERBIER** 4 VALLÉES 

FRONT 41/72 Webcams Carte

TICKETS LOGIN PANIER

2'200 LES RUINETTES

1'493 PLACE CENTRALE VERBIER

**VOTRE VISUEL ICI**

QUEL TEMPS FAIT-IL?  
**PAS DE MAUVAISE SURPRISE  
AVEC LES WEBCAMS DE  
VERBIER**

Vous vous réjouissez de venir découvrir la région, mais n'êtes pas sûrs de comment vous vêtir? Ou, écrasés par le stratus d'hiver, vous hésitez à prendre congé pour vous diriger vers les cimes, mais ne savez pas le temps qu'il fait en haut?

**VERBIER**  
4 VALLÉES 

PURE ENERGY



# CONTACT VERBIER 4VALLÉES

## AU PLAISIR DE VOUS RENCONTRER



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